



St. Lawrence College

# voyageur

The Magazine for Alumni  
& Friends of St. Lawrence  
College

ALUMNI PROFILES | ANWYN MUSICO |  
MICHAEL MIKHAIL | NANCY STEVENS

SPRING 2008

ALUMNI IN ACTION

REMEMBERING OUR FIRST  
PRESIDENT R.C. SHORT

CELEBRATING SUCCESS  
AT STUDENT RECOGNITION  
AWARDS NIGHT

**Nancy Stevens and  
BUY-A-NET help Africa  
one village at a time**





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## On the cover

Nancy Stevens raises awareness and funds to help save lives. *Profile, page 5.*

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## Alumni Relations Mission

The Alumni Relations office exists to encourage positive engagement with our alumni, through lifelong, mutually beneficial relationships.

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St. Lawrence College's *Voyageur* magazine is published bi-annually through the St. Lawrence College Alumni Relations Office and is distributed to 50,000 alumni and friends of the College. Contributions of articles and photos about or of interest to our alumni, as well as signed letters to the Editor, are welcomed and are published at the discretion of the Editor. To have your name added to our distribution list or to reserve advertising space in *Voyageur*, please contact the Alumni Relations Office. Ad rates are available upon request.

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## Notes from the Editor

BY FRANK LOCKINGTON | DIRECTOR OF ALUMNI & DEVELOPMENT, ST. LAWRENCE COLLEGE

**I MUST** confess that it has been some time since I last had a direct hand in the production of St. Lawrence *Voyageur*. Back in 1991 I served as first editor, along with my colleague, Robin Pepper (Business – APR Kingston/82). Tyler Forkes carried the torch for several years and most recently Leah Wales wore the editor's cap. Both moved *Voyageur* to new levels. Last fall Leah accepted a new position as College Registrar, and *Voyageur* found its way back to my desk.


During the preparation for this issue, I was struck by a few observations. First, the quality of the publication throughout the past 17 years has improved dramatically. I suppose that is to be expected. Just the same, we're proud here in the Alumni Office of this award-winning publication. My second observation of note is our broad circulation. The first

issue of *Voyageur* in 1991 found its way to less than 4,000 graduates. Today, over 45,000 alumni and friends of the college are reading *Voyageur*. They're learning more about the success of our collective efforts on behalf of our students, alumni and the communities we serve.

**Engaging alumni is both the objective and the result of every issue of *Voyageur*. Enjoy!**

However, the most relevant observation for me in this issue can be found in depth of "alumni engagement" we describe in the stories and photos we'll share here. We see alumni engaged in changing lives of others, one bed net at a time. We hear of alumni engaged in finding the financial resources at their workplace to establish new bursaries for

those who follow. We celebrate the legacy of learning initiated by community organizations. We read of the real difference a modest amount of alumni donations has made in the learning experiences for several students. We gaze at the photos of alumni at work, employed by other alumni at work.

Engaging alumni is both the objective and the result. We hope you enjoy this issue of *Voyageur* and become inspired to seek your own way to become engaged with St. Lawrence College. 

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**LETTERS TO THE EDITOR** Signed letters to the Editor are welcome at all times and are published at the Editor's discretion. See the "How to Reach Us" information on page one.

## Advancing your SLC!

**Say "THANKS!" to St. Lawrence College for helping you on your way – there are so many ways!**  
**Contact the Alumni Office today and learn how you can help.**

- Be a champion of St. Lawrence College wherever life takes you
- Get involved in Alumni Branch and Chapter events
- Nominate a graduate for an alumni profile or a Premier's Award
- Employ the next generation of SLC graduates
- Offer current SLC students work placement, summer, or part-time job opportunities
- Choose St. Lawrence for your lifelong learning and corporate training needs
- Become a mentor
- Be a homestay family for one of our international students
- Make a donation to the St. Lawrence College Foundation
- Sponsor a student award or bursary, personally or through your business





Alumni Profile – Brockville

# Anwyn Musico

MUSIC THEATRE-PERFORMANCE, 2007

BY CHRISTOPHER COYEA

**LIFE CONTINUES** to be one thrill after another these days for Anwyn Musico, a member of the first graduating class of the Music Theatre Performance Program at the Brockville Campus.

Musico, a native of Ingersoll Ontario, was the 2nd place winner in "Triple Sensation", a nationwide search to find Canada's next triple-threat performer for the music theatre stage. The prize was a \$50,000 scholarship to study and continue to hone her skills in the Music Theatre Industry. "I have not yet decided where to use it" said Musico, "though I have been looking into post graduate programs in Europe." Her top pick right now seems to be the Guilford School of Acting in Great Britain.

In the fall of 2007, Musico was engaged to play the role of Prissy Andrews

in "Anne of Green Gables" at the Grand Theatre in London, Ontario. It was a wonderful opportunity for her working alongside such Canadian legends as Douglas Chamberlain and Charlotte Moore. "This was my first professional production," said Musico, "and I loved every minute of it."

This February, Anwyn Musico was a guest soloist with the Pittsburgh Symphony Orchestra under the direction of Music Theatre Great, Marvin Hamlisch. The program is entitled "Love is Here to Stay" and Musico was featured in three solos and a duet with Broadway star Doug LaBrecque. "This was an unbelievable opportunity," said Musico. "I never expected to have Mr. Hamlisch's phone number, let alone be called by him so often and for engagements like this."

The latest feather in Musico's cap is that she has just been offered a one year contract by Mirvish Productions in Toronto for "The Sound of Music" which will open at the Princess of Wales Theatre in the fall of 2008. She is the official understudy of Liesl (the eldest daughter of the Captain) and will also be featured in the Ensemble. The producer is Sir Andrew Lloyd Webber who has been in the spotlight so much lately for his involvement with the reality television show entitled "How do you solve a problem like Maria?", which is a nationwide search to find the lead for the production.

Anwyn, we here at St. Lawrence are so proud of you and wish you every success in the future. Knock 'em dead! 🍷

Photo courtesy of CBC





Alumni Profile – Cornwall

# Mike Mikhail

**BUSINESS MARKETING, GRADUATING IN 2008**

BY KATRINA BONISCH, ST. LAWRENCE COLLEGE JOURNALISM STUDENT

**IT ISN'T** often you will find St. Lawrence College Student Union President Michael Mikhail sitting down. The way he sees it, there is always something that can be done.

It's the kind of philosophy that often separates the leaders from the followers; a feeling that there is so much that can be done, but there's just not enough time to do it. It's the attitude that has made Michael Mikhail a role model for many new students.

Mikhail, Business Marketing major, has been a student at St. Lawrence College for three years. After serving one term on the Student Union Board of Directors, he thought he could become even more involved. As a result, he threw his hat into the ring and was elected to the position as President.

Mikhail chose to continue his education at St. Lawrence College for a number of reasons. Friends who had attended the College had recommended both the school and the Cornwall area as a good place to be. After visiting to see for himself, Mikhail agreed. He also liked the way he was treated. "This school makes you feel like a person," says Mikhail, "You're not just a number like you would be at a much larger school."

As a member of the Student Union Board of Directors, Mikhail had the opportunity to see first-hand what needed to be done, as well as dream of what could be if enough people were willing to try and make things happen. He saw the role of President as a challenge that would allow him to take matters into his own hands.

Mikhail loves the interaction and the opportunity to try and create a better college experience. "It's a passion," says Mikhail, "I love helping people and seeing the smiles on their faces."


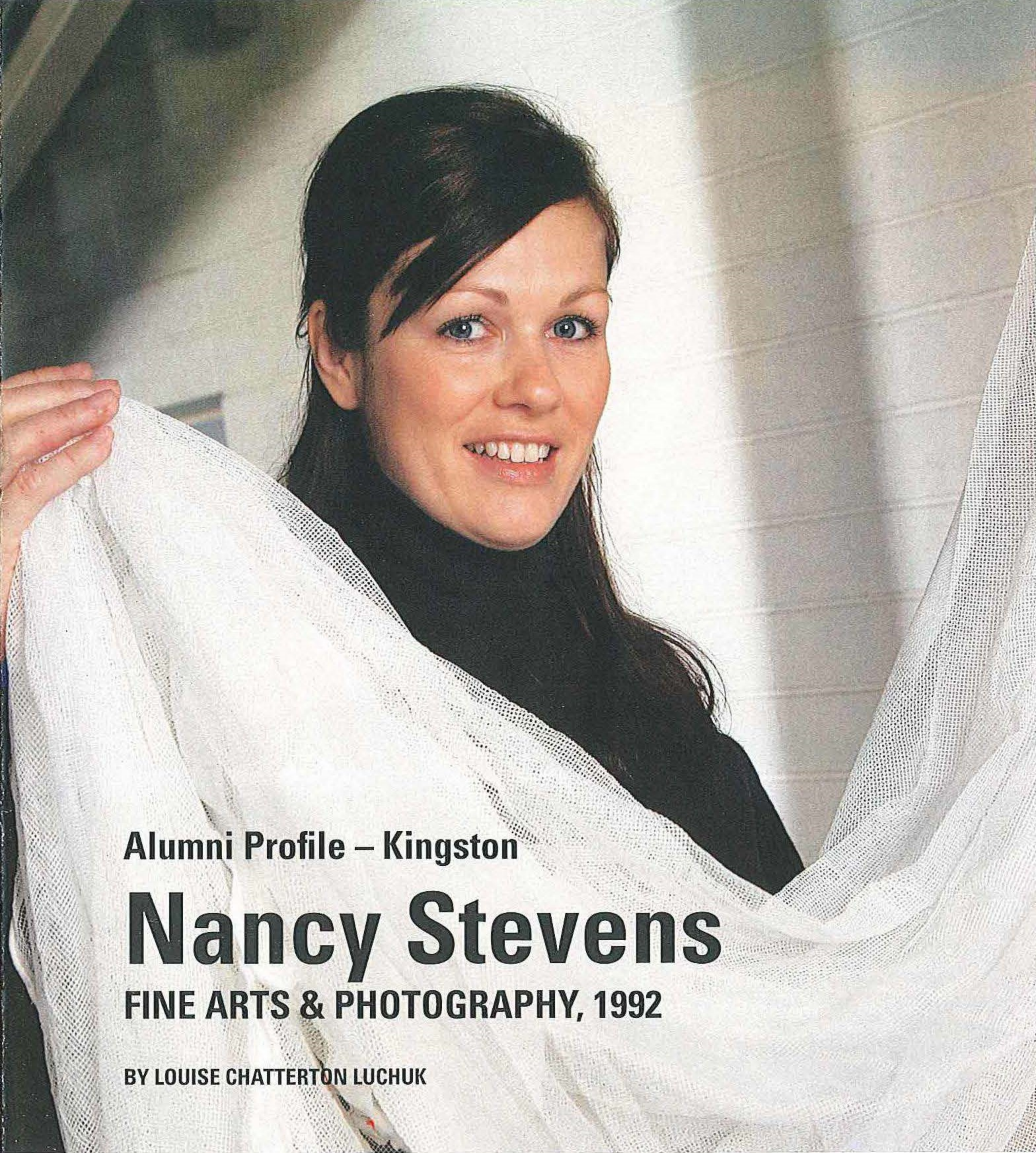
Mikhail says that there are still a lot of things he would like to accomplish before his time at St. Lawrence College is over. With a little bit of help and a little more time, he'll probably reach his goals. 

Photo: Roxanne Delage





## Alumni Profile – Kingston

# Nancy Stevens

FINE ARTS & PHOTOGRAPHY, 1992

BY LOUISE CHATTERTON LUCHUK

Photo by Bernard Clark

**DON'T** blink... or you'll miss Nancy Stevens because this Fine Arts and Photography graduate (1992) doesn't sit still for long! Nancy recently returned from a month in Uganda on behalf of a cause that is very important to her – BUY-A-NET Malaria Prevention Group ([www.buyanet.ca](http://www.buyanet.ca)). BUY-A-NET is a Kingston Ontario based, volunteer-driven initiative to prevent and treat malaria "one village at a time" in Africa through the distribution of bed nets and anti-malaria medicines.

Malaria is the single leading cause of death among children in Africa, taking a child's life every 30 seconds. However, malaria is highly preventable through the use of an insecticide treated bed net. For just six dollars, donors can provide a net large enough to protect a family of four and, if used properly, that net will last for five years. \$350 provides enough bed nets to protect an entire village. BUY-A-NET

works in partnership with community groups to distribute the donated nets free of charge one village at a time. That's important, says Nancy, because BUY-A-NET makes sure that entire villages are protected and not just a select few individuals within a village. Reflecting on her recent trip to Uganda, Nancy says, "It's an amazing thing to walk into a village that was netted the year before and see every net in use and to find out there has been no incidence of malaria in that village since they got their nets."

As great as that feeling is and as many nets as BUY-A-NET has distributed, it will take 7.5 million nets just to protect the country of Uganda. That's why right now, Nancy is busy promoting April 25th World Malaria Day. "It's absolutely incredible how easy it is," explains Nancy. "Six bucks, buy-a-net, save a life. That's just giving up a couple of coffees!" Nancy encourages all St. Lawrence College

alumni, faculty and current students to get involved in the World Malaria Day Campaign by raising money to "Net a Village."

Nancy volunteers countless hours raising both awareness and funds for BUY-A-NET. This is over and above her full time work as the Activities Director and Volunteer Coordinator at the Providence Motherhouse in Kingston. Interestingly, it was through this job that she found out about BUY-A-NET in the first place. Back in 2005, Nancy had just returned from a trip to Africa (this time building shelters with Habitat for Humanity) and she was accompanying one of the Sisters from the Motherhouse to the dentist. When the dentist heard that Nancy had just been in Africa he enthusiastically told her that his wife had also just returned from Africa and was now working on a malaria prevention program. Intrigued, Nancy called her that very night because, as Nancy explains, "When I came back from Africa, I knew I needed to do more but I wasn't sure what or how. Debra Lefebvre [the dentist's wife] told me about her plans and BUY-A-NET has consumed my life for the better ever since."

While she may not be working full-time in the fine arts or photography field anymore (Nancy spent 15 years working in a photography studio), she uses her photography skills to produce the slide shows and Power Point presentations for the BUY-A-NET project as well as for displays and website photos. She also has a yearly art show and weaves her creativity and artistic nature into the activities she plans for the Sisters at the Motherhouse. Nancy looks back on her time at St. Lawrence College and is thankful that the College brought her to Kingston. The City became her home and has opened her heart to a community of people who come together for the good of others. Kingston will mark World Malaria Day with a celebration at Memorial Hall, City Hall, April 25th beginning at 1pm. The event is open to the public. Nancy and the many supporters of Buy-a-Net welcome your participation.



# A look back with our first President

## R.C. SHORT, FOUNDING PRESIDENT (1967-1970)

BY FRANK LOCKINGTON

**THE ST.** Lawrence College Family was saddened with the news that our founding President, Mr. R.C. (Bob) Short passed away, February 29, 2008. During his three-and-a-half year term between 1967 and 1970, Robert saw the College through our first few years of operations. His legacy can be seen in almost every aspect of college operations at all three of our campuses.

In late January I had the good fortune of spending an afternoon with "Bob" in preparation for this *Voyageur* article celebrating our 40th anniversary. His insight into the challenges of our early years was delivered with a tone of excitement and pride. The following article is written from our discussion earlier this year.

**IT'S MAY 8, 1967** and Bob Short, founding President of St. Lawrence College has just arrived for his first day of work. To suggest that Bob has actually "arrived" is a little misleading. Fact is, on this date, there was no St. Lawrence College campus, no buildings, no staff, no students. President Short's mission, open a college in four months!

In the lead-up to becoming President, Bob Short learned of the Province's intent to create a system of colleges in Ontario from a relative working at Queen's University.

"I was living and working in the United States with my family but as a Canadian during the days of the Vietnam War, we had a strong desire to

come home," said Bob.

Bob Short was invited to interview for the position of President and met with the newly created St. Lawrence College Board of Governors. Dr. John Basmajian was the first Chair of the Board and soon after the interview, offered Bob the opportunity to lead the new college.

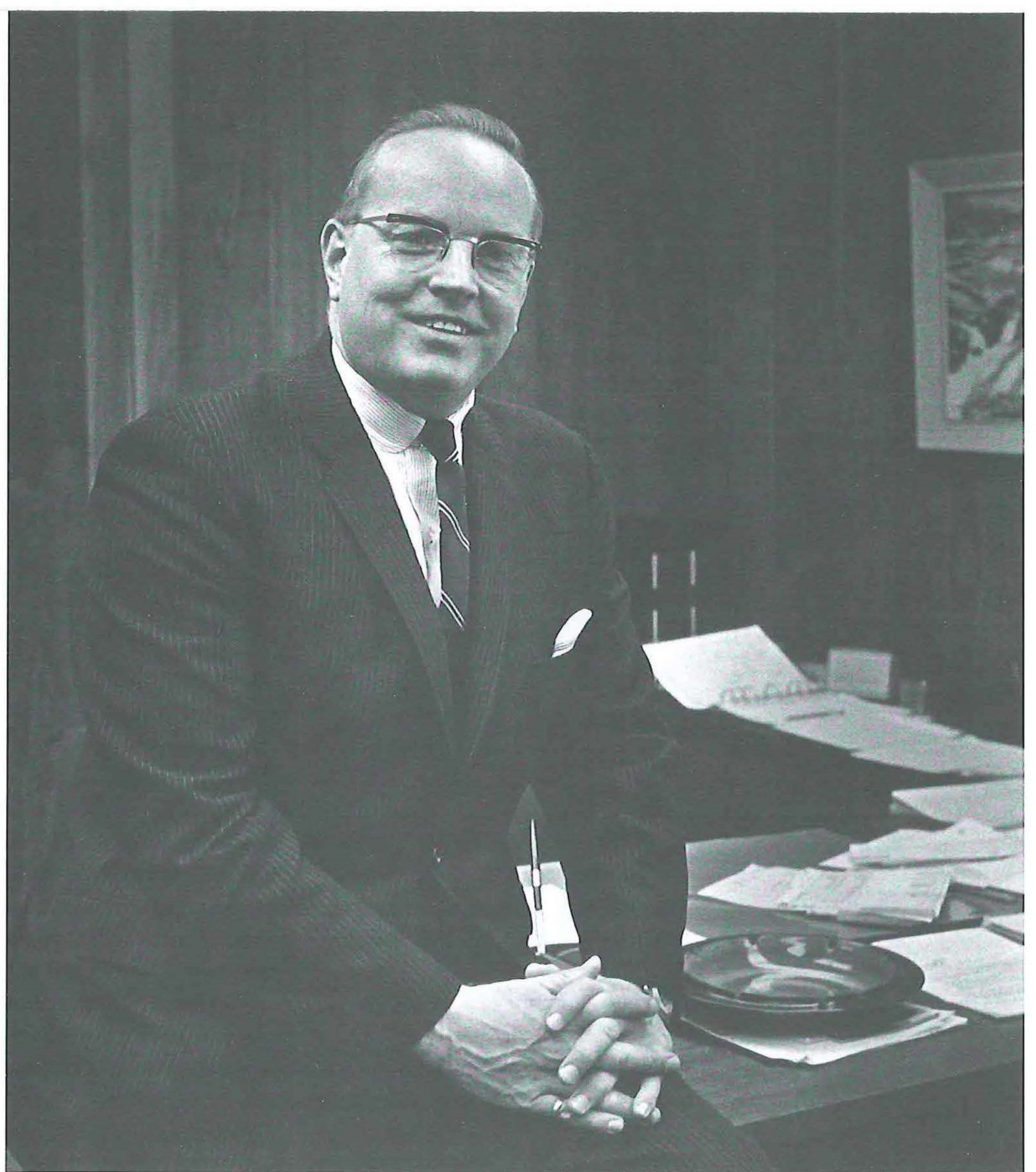
"I accepted the offer because I knew the experience would be fascinating," Bob recalls. "While we did not have a physical space for a college on day one, I had a good idea of what had to be done. I brought my work pad of paper and a pencil."

"Initially, I really had objectives in only four areas each day," explains Bob. "The focus always had to be on subjects, staff, students and space. It was critical that our efforts needed to fall into one of these priorities if we were to

open on time."

Early on, President Short addressed programming. He traveled to New York to visit the computing giant, IBM. Here he negotiated an agreement which saw St. Lawrence College acquire training curriculum for a one year computer operator, a two year computer technician and a three year computer technologist program. Forecasting tremendous growth in the field of computing, IBM saw the college as a great partner to help address the urgent need for trained computer professionals.

Computer training at St. Lawrence College has taken on many forms and many names over the past 40 years but the concept of becoming "the computer college" was evident from day one. Among the other programs to be launched in the first few years of the college were Early Childhood Educa-



Photos: St. Lawrence College Archives



tion, Food Science, Civil Engineering, Law Clerk, Commercial Communications, Municipal Administration and Instrumentation.

Staffing up for the creation of a brand new college was certainly an undertaking. In support of the computer program focus, Bob Short hired away Steve Graves directly from IBM. Steve went on to have a 35 year history with St. Lawrence.

The college attracted early hires directly from business and industry. Those with years of workplace experience were motivated by the "possibilities" that came with creating something new. Bill Cruden, Louis Tremblay, Cy Page, Wes Libby, Peggy Cohoe, Mike MacKinder and Ruth Tracey were among the first staff to join the college at the Kingston and Cornwall locations in 1967. The establishment of the campus in Brockville was still two years away.

"As teachers were in short supply, the normal three interview formula for hiring had to be set aside. During interviews with prospective staff we would ask what they wanted to teach as often as we would ask what they could teach," says Bob. "Once hired, there was a sense of esprit de corps among all the staff that supported the notion that anything was possible."

Each day, student recruitment was also a key focus for the new President. During the start up of St. Lawrence College, presentations were made in large and small communities across the region. Service clubs were receptive to this new concept of colleges, and the business communities could also see the merit of an applied approach to education. "I would tell them students will graduate on a Friday and start work on Monday."

The assumption that there was a need for the college was proven true when over 500 students registered for classes in Cornwall and Kingston in the fall of 1967. "The need was overwhelming," recalls Short. "The notion of the pure 'need' ran over everything we did."

The location for what would become St. Lawrence College was a hotly con-

tested issue all along the river. Campuses in Kingston and Cornwall began in space borrowed from high schools: LCVI in Kingston and St. Lawrence in Cornwall. The decision to delay the start up of a campus in Brockville became very political and several Brockville board members elected to resign over the issue. "The Brockville Recorder and Times ran a headline condemning the decision," said Short. "I believe it was something to the effect of 'Pompous Short Buries Brockville College.'"



A number of provincial political leaders including James Auld and Syl Apps helped to advocate for the campus in Brockville. A land transfer arrangement was made with the local Masons and the campus site on Parkedale Avenue was approved in the late 1960's.

The permanent site for campuses in Cornwall and Kingston were determined in the first year of operations. In Kingston, Education Minister Bill Davis arrived on the King & Portsmouth site and drove the bulldozer marking the beginning of construction of the Kingston campus. The land for the campus was made available to the college following negotiations with officials from the Kingston Psychiatric Hospital and the Ontario Government.

In Cornwall, prolonged negotiations with the region's Archbishop resulted in the timely acquisition of the Cornwall Classical College. The Classical

College was housed in the present day Moulinette Hall Building on the Cornwall campus.

In December of 1970, three-and-a-half years after his appointment to become the first President, R.C. (Bob) Short announced his departure from St. Lawrence College. Over the 35 years which followed, Bob would see his career take him across the country and into leadership positions with the Canadian Cable Television Association, Canadian Satellite Communications Inc., Rogers Cable TV Ltd, countless corporate boards and eventually into his own consulting business.

Bob was succeeded in his role as President of St. Lawrence College in 1971 by a young engineer he had hired back in 1967, W.W. (Bill) Cruden. "He took a big risk in hiring a young faculty member with very limited management experience to head the technology division of our new college," says Bill Cruden. "For that I will always be grateful."

Bill went on to serve St. Lawrence College as President for over 22 years. "Hiring Bill was one of the best decisions I made while leading St. Lawrence College," said Short.

While the college has undergone tremendous change in the past four decades, one does not have to look too deep to find the legacy built by Bob Short. Who could have predicted what was to become of this idea of community colleges in Ontario and specifically, St. Lawrence College in eastern Ontario.

"A friend recently asked me to reflect on a few highlights from my extensive career," said Bob. "I told him that I started a college once and it's not everyone that can say that!"

**POST SCRIPT** On April 29th, staff, board members and friends of the College will gather in Kingston to attend one of the many events marking our 40th year of operations. In recognition of the impact Bob Short has had on St. Lawrence College, the Board of Governors will use the opportunity to acknowledge his legacy by officially designating the building housing our front entrance as Robert Short Hall.



## Extendicare and St. Lawrence College: Breaking New Ground Together BY LAURA TULCHINSKY



**ON WEDNESDAY**, October 3 representatives from Extendicare and St. Lawrence College were in Kingston to officially kick off construction on a brand new, state-of-the-art, 160-bed long-term care home on the St. Lawrence College campus. The home will employ some 200 people from Kingston and the area, and will support the educational programs of St. Lawrence College.

"Extendicare is dedicated to partnering with organizations that help us move toward our goal of being leaders in the provision of long-term care," said Susan Cullen, Vice President of Extendicare. "Our new location should be a real benefit as we look to share resources, educational opportunities and recreation program events with our new neighbours."

"This partnership will benefit many people in the community," said Chris Whitaker, President and CEO of St. Lawrence College. "We know there's a critical need for long-term care for the seniors in Kingston, and it's exciting and gratifying to be part of the solution. We're also very excited about the opportunities for our students to learn in a new facility."

The home will feature an educational space specifically for St. Lawrence College. Clinical and work placements would be provided for students from various programs: nursing, personal support worker, cook and chef, medical office administration and others. The partnership would also provide benefits to the employees and residents including up-to-date technology, sharing of best practices, access to adult learning opportunities and skills upgrading.

Design plans for the new home also represent major benefits to the residents in terms of quality of life. Living space will be divided up into small "home area" groupings of no more than 28 people, sharing common dining, recreational and outdoor space.

"Our entire design plan revolves around enhancing residents' living experience," says Susan Cullen. "To do that we've made individual rooms larger, and created common areas that are more cozy and more like what any of us would be used to in our own homes."

All residents of the new home will enjoy a private bedroom, and the home will also provide an overnight room for the comfort and benefit of friends and family of palliative care residents so they can be close to their loved ones throughout end of life care.

Extendicare has a long history of serving seniors in the Kingston community, having operated one long-term care home in the community for 30 years. Extendicare was founded in Canada in 1968 and remains owned and operated by Canadians. It is one of the largest providers of long-term care in Canada with a total of 77 long-term care homes (owned and operated) and a capacity for just over 11,000 residents. Extendicare also provides development, management and consulting services to a wide array of clients in the health care industry. It is the largest private sector provider of home health care services in Canada through ParaMed Home Health Care. ■

## Hola Amigos! A Semester in Mexico



*Laura Caldwell and Monica Pansarella with their adopted family*

**ENCOURAGED** by Greg Libitz, Coordinator for the Business Marketing program on the Kingston campus, Laura Caldwell and Monica Pansarella first wandered into the International Centre in late October, 2007. They weren't exactly sure what they were looking for, but had it in mind to have an international experience, and somehow incorporate their studies if that was possible.

The ink was barely dry on the College's agreement with Universidad Tecnológico de Monterrey in Mexico, which included an understanding regarding student exchanges. St. Lawrence's Associate Director of International Education, César Balbuena, contacted the appropriate individuals and within no time, an international educational exchange was organized for the two girls.

Instead of being in snow-filled Eastern Ontario, Laura and Monica are spending the semester studying at the Queretaro campus of Tech. de Monterrey. To ensure they would receive full credit towards their SLC diploma, they chose their courses in consultation with Professor Libitz. The students pay the usual tuition to St. Lawrence College, and do not have to pay any extra school fees in Mexico.

The Ontario Ministry of Training, Colleges and Universities, recognizing the value of international experiences, has provided St. Lawrence College with several \$2,500.00 scholarships, which both girls received to help pay for their travel and other expenses.

Their Program Coordinator was very supportive of the exchange. "This opportunity will be invaluable in providing Monica and Laura with a broader understanding of business principles in



an international context, which can't help but open doors for them both," said Greg Libitz.

Only five weeks into the semester (at time of writing) and both girls are finding the workload comfortable. While the learning and assessment is different, with more exams, reports and lots of reading, they are confident they will be able to keep up. As English is the language of instruction for most courses at the university, that is not a barrier. Although the majority of their classmates come from Mexico, they also learn beside international students from Germany, Holland, Italy, Australia and the United States – particularly in their Spanish class. Referring to her new global friends, Monica believes that once they have careers they can work together internationally.

Laura and Monica decided to live with a Mexican family. This would provide another way to enhance their understanding of Mexican culture and enrich the experience. Their home stay mother ensures they have three meals a day and provides a warm environment for them. As Monica says, "We get the true Mexican experience, we eat the food and she helps us with our Spanish."

When asked for any final comments, Laura mentions that she had doubts before leaving for Mexico. However, now she says, "Based on my experience, I recommend that EVERY student studies internationally." 🌐

## Student Projects

BY LAURA TULCHINSKY

**STUDENTS** from SLC's Graphic Design program competed to develop marketing materials for the Kingston Canadian Film Festival. Their task was to develop the feature marquee poster, ad campaign, website, brochure, t-shirts, hats, program guide, etc. The winning design is now featured on promotional material for the high profile event.

This competition is part of the *Design Your Community* project and is integrated into the curriculum for the third year students. For the past four years, students have designed the marketing material for the Kingston Canadian Film Festival (the largest Canadian Film Festival). The Festival director presents the strategic brief to our students, who then develop a concept and design solution.

The Design Your Community project has been a major project for our graduates' portfolios, as well as being very effective at generating interest in SLC and the Graphic Design program. 🌐

## SLC Students Dominate Marketing Competition Again BY LAURA TULCHINSKY



**STUDENTS** from the Business Administration Marketing and Integrated Marketing Communications programs were victorious once again at the 28th annual Ontario Colleges' Marketing Competition held in London, Ontario on November 15-16.

St. Lawrence College students have dominated this competition throughout the past ten years with an overall record that no other college can claim. St. Lawrence College has been the champion twice in the past three years, four times in the past six years and six times in the past nine years.

"The success of the team once again demonstrates the quality of education offered at St. Lawrence College," said Kip Tuckwell, Coordinator, Advertising – Integrated Marketing Communications Program. "Such sustained success, which continues to be recognized by marketing practitioners, is a compliment to the quality of education and training that our students receive. It also reflects the commitment and dedication of the students who train hard and show a strong desire to excel at this prestigious competition."

"We congratulate the students in their win," said Chris Whitaker, President & CEO of St. Lawrence College. "It proves that our programs are among the best in the province at preparing students for the challenges of real working life."

In the competition students are evaluated by marketing practitioners in a series of case studies that involve presentations in front of a panel of judges, a sales presentation situation, and a job interview situation. Students are also tested on marketing terminology and current events in the Marketing Quiz Bowl.

This year St. Lawrence College students placed first in three case events, second in one

case event and the sales presentation, and second and third in the Marketing Quiz Bowl.

The competition was hosted by Fanshawe College and sponsored by Yahoo Canada. About 250 students and 100 faculty representing 15 colleges participated. Individual award winners and winning colleges were recognized at a gala banquet held at the Hilton Hotel in London.

The accumulation of points in various events produced a winning total of 53 points for St. Lawrence College, well ahead of rival colleges. Sheridan College and Niagara College tied for second with 37 points and Conestoga College finished third with 34 points.

By event the individual award winners from St. Lawrence College were:

**Integrated Marketing Communications Plan – 1st Place**  
Blaine Jeffery, Becky McDonald

**Marketing Research – 1st Place**  
Alexandra Goth, Isaac Trumbley

**Sales Management Case – 1st Place**  
Kerri MacDonald, Adam Smith

**Retailing Case – 2nd Place**  
Sean Ball, Megan Brown

**Sales Presentation – 2nd Place**  
Heather Caird

**Marketing Quiz Bowl – 2nd Place**  
Ashley Schwehr

**Marketing Quiz Bowl – 3rd Place**  
Kerri MacDonald



## If I Knew Then... Book project connects SLC business students with alumni

BY CHRISTINA DECARIE

**EACH SEMESTER**, first-year SLC business students connect with professionals working in their future fields. Not coincidentally, many of the interview subjects are SLC grads. The resulting informational interview reports are selected, edited and compiled by a student editorial board for publication as a book: *If I Knew Then... SLC Business Students Interview Business Professionals*. The first volume was published in February 2008.

Darcy Voutt, now a Marketing major, interviewed SLC alumnus Bryna Kennedy (a sales representative), and she had this advice for Darcy: "You do your job with 150% effort; you do all the tasks that no one wants, and make sure they see you [are] going above and beyond."

Another interview subject, Patrick Murphy, graduated from SLC with a Business Admin-Marketing diploma and offered Dave Oelrich advice that never goes out of style: "Handwritten cards, always saying please and thank you, proper dress — suit and tie, polished shoes — always being on time, a good handshake... they seem like such little things but to me are so important in life and in business."

This is a project that gives students the edge that they will need to succeed as other SLC grads have—the ability to look beyond the classroom while still there. The insight of SLC alumni is a critical part of this edge that will ensure that the reputation of SLC grads as leaders in their fields continues. This is the legacy SLC Alumni has to offer.

SLC Alumni interested in connecting with students for future volumes of *If I Knew Then...* can contact Christina Decarie in the School of Business (cdecarie@sl.on.ca).



## A Whale of a Time

BY BROOKE GILMOUR

**IN THE SPRING** of 2007 the college was hustling and bustling with new and returning students all reading new schedules and trying to find lost classes. My Energy Systems Engineering class was returning for our final year and as some may know, we are the pioneers of this program, but I'll let you know since the beginning we have never been quite sure what our brilliant program coordinator, Steve Lapp, would have waiting for us.

We have covered many topics in our time here, including small-scale wind, solar thermal, P.V. generation, energy efficiency and energy conservation, but because we live in an area of Canada without heavy rainfall or mountainous regions there has been little opportunity to explore micro-hydro technology. So, when Steve presented our class with a project that included a chance to work on a micro-hydro turbine in need of repair and re-install it on the West coast, a few of us jumped at the opportunity.

We knew little about the destination or the amazing individuals who owned the turbine (really it was an induction motor that had been connected to function as a generator) and the dedication it was going to take to complete this project. However, it all became clear within the first few days. We were going to OrcaLab, a research facility dedicated to the study of Orcas (also known as Killer Whales) for the last 28 years. Dr. Paul Spong and his lovely wife Helena have devoted their lives to trying to understand these amazing and gentle creatures of the ocean. As they state on their website, OrcaLab research is

land-based as a matter of philosophy... research without interference.

To get to OrcaLab we had to first get to Hanson Island, a remote island located off the Coast of North Vancouver Island. Now, remember that part about dedication: this wasn't so clear in the first few days, rather 2 months. Six new capacitors, a new motor, a complete re-wiring and several test runs in between, we had a functioning end product. So we packed our bags, hopped on a plane, drove a car, rode in a boat and 10 hours later we dipped our rubber boots in the Pacific Ocean.

The trip was an adventure of a lifetime and was paid for by the students involved, with generous support from the St. Lawrence College Foundation, without whom they would have never been able to afford to help these wonderful people reduce their fuel cost and thus lessen the amount of greenhouse gases they emit. We can stop global warming one Tonne at a time.

For more information about OrcaLab please go to their website: [www.orcalab.org](http://www.orcalab.org). And for more information on Micro Hydro visit: [www.microhydropower.com](http://www.microhydropower.com).

*Student Group: Brooke Gilmour, Scott Raycroft and Morgan Fiene-Broekhoven.*

### 1000 Islands Summer School of the Arts



Join us in the beautiful Thousand Islands for unique adventures in art this summer.

For more information visit  
[www.stlawrencecollege.ca](http://www.stlawrencecollege.ca) or  
call 1-888-836-0698 press 6







Showcasing the St. Lawrence College  
Music Theatre-Performance Program

## Announcing the 2008-09 Subscription Season

**The Rocky Horror Show**  
October 17 & 18, 2008

**Joseph & the Amazing  
Technicolor Dreamcoat**  
December 4 to 7, 2008

**Footloose**  
April 16 to 19, 2009

**At the Brockville Arts Centre**

## Special Performances

**Student & Staff Christmas Show**  
December 11, 2008

**New Faces of 2009**  
March 6, 2009

Subscriptions go on sale this  
summer, contact the Box  
Office 613-342-7122.  
Single tickets for individual  
shows go on sale in September.

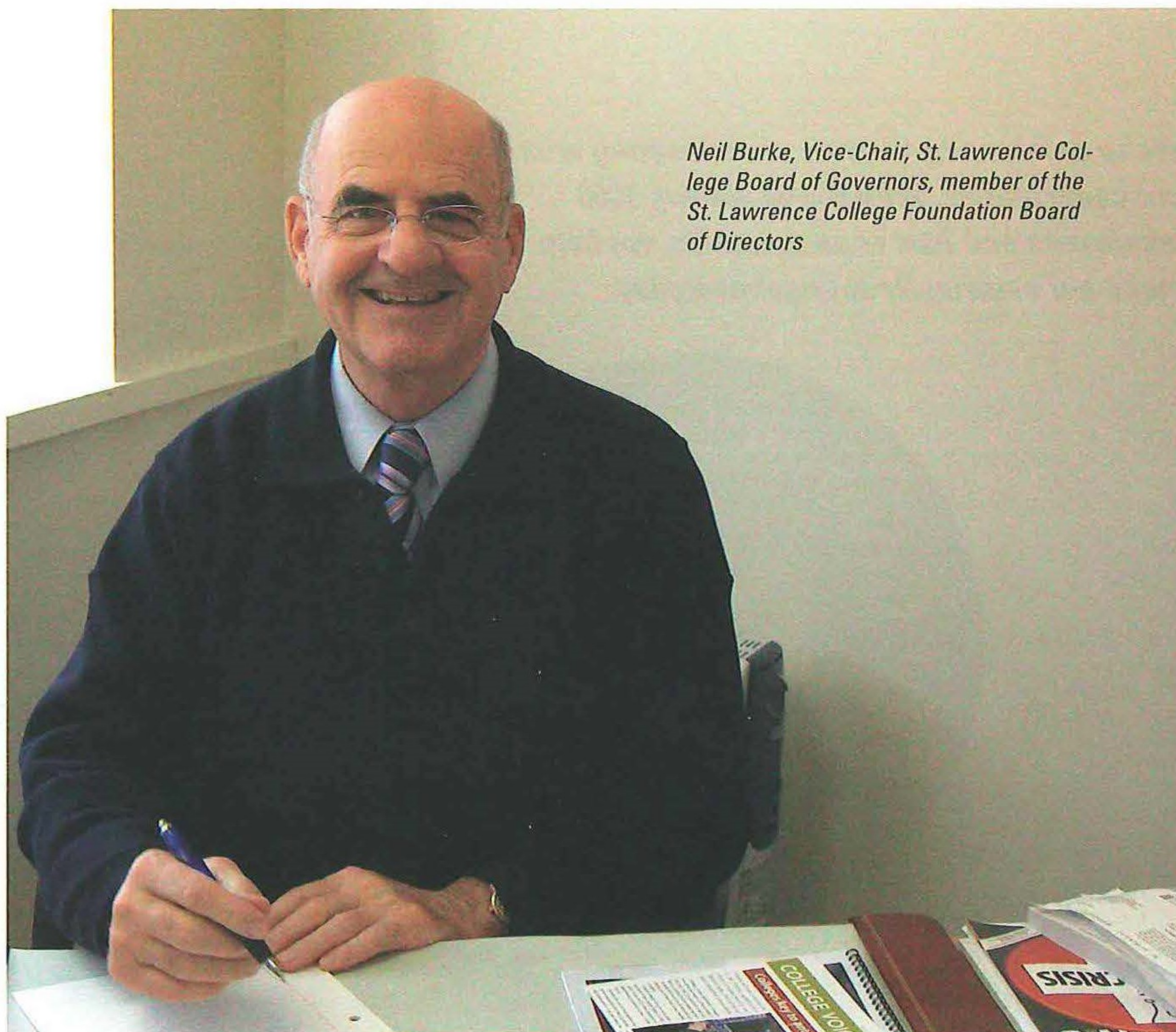
Media Sponsors:



**St. Lawrence  
College**

[www.stlawrencecollege.ca](http://www.stlawrencecollege.ca)

## FOUNDATION NEWS IN BRIEF



*Neil Burke, Vice-Chair, St. Lawrence College Board of Governors, member of the St. Lawrence College Foundation Board of Directors*

Photo by Jill Hudson

## St. Lawrence College Foundation Member Profile: Neil Burke

BY JILL HUDSON, ST. LAWRENCE COLLEGE JOURNALISM STUDENT

**THE SMILE** says it all. Neil Burke is happy with the role he plays in helping St. Lawrence College meet the needs of not only its students, but also the communities they serve.

Neil Burke knows St. Lawrence College plays an important role in attracting people to Cornwall, maintaining the quality of the workforce, and acting quickly to meet the needs of the community.

Burke, who sits as the Vice-Chair of the St. Lawrence College Board of Governors is also a member of the St. Lawrence College Foundation Board of Directors. In his dual roles he is able to see not only the challenges, but also the opportunities that exist for those entering, or reentering the workforce.


"This is a great opportunity to become involved in the economic development of Eastern Ontario," says Burke. "The College's role is to train and add support while meeting the needs of different people on each economic level."

St. Lawrence College graduates enjoy a high degree of success in finding employment in a career that is not only rewarding, but for which there is a demonstrated demand. Burke says this success helps the college attract people and

industry to Cornwall. Some come to Cornwall to study, but then graduate, get a job and end up living here.

Burke is involved with the Board of Governors to help guarantee the growth students experience. As part of the Board he can help ensure the college keeps a high standard of education and facilities that are a credit to the community. "The College board is very active in their role as the governing body of St. Lawrence College," says Burke. They are responsible for approving the budget, hiring the campus president and supervising his activities.

In his role as a member of the St. Lawrence College Foundation, Burke helps raise and manage the funds that support the dreams of students and the needs of the institution. It is something he enjoys, and something that he hopes to continue for as long as possible.

"I never want to retire," said Burke, "I'll either be asked to do something or I will create something. I never want to be without some sort of business activity. I still enjoy the chase of the business deal." 





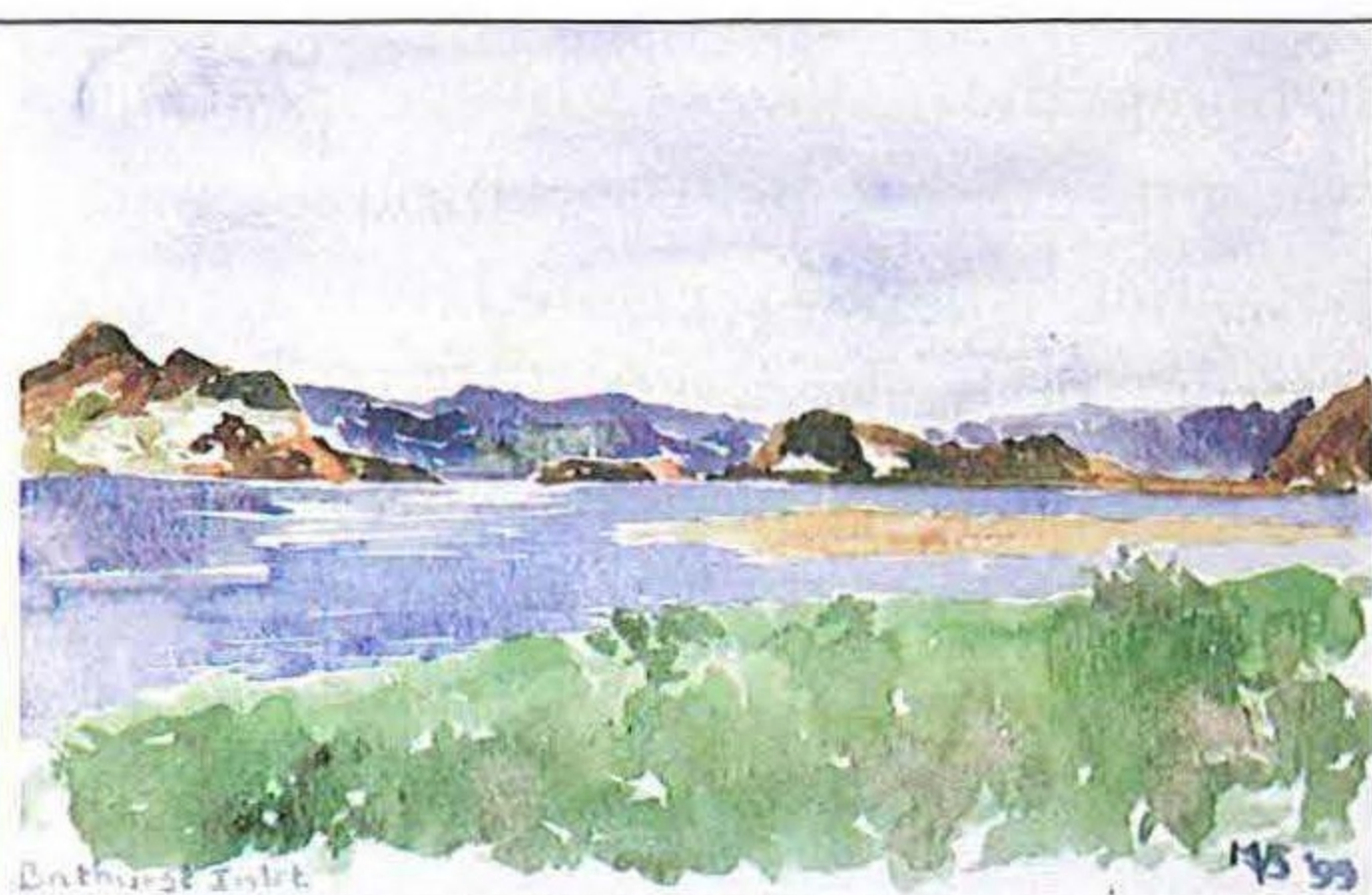
## A Civil Gift

**DOUG HAIGHT**, 1979 Civil Engineering Technology graduate, recently presented the St. Lawrence College Foundation with a cheque for \$20,000. The gift was the second in as many years and comes from the Ontario Sewer & Watermain Construction Association (OSWCA) where Doug currently serves as Past President.

The donation from his professional association has been matched under the province's Ontario Trust for Student Support program and the

combined funds have been invested. Each year, interest earned on the endowed funds will be used to finance new OSWCA bursaries for students studying in the Civil Engineering program at St. Lawrence College.

Doug, thank you for your efforts on behalf of your college and the students of the Civil Engineering program. 🌊



## Marianne van Silfhout Gallery

St. Lawrence College, Brockville campus

We invite you to discover our state-of-the-art community art gallery. For information on upcoming Exhibitions please call 613-345-0660, ext. 3219/3145, or email [mvsgallery@sl.on.ca](mailto:mvsgallery@sl.on.ca)

### GALLERY HOURS:

Tuesday to Friday 10:00am to 8:00pm

Monday & Saturday 10:00am to 4:00pm



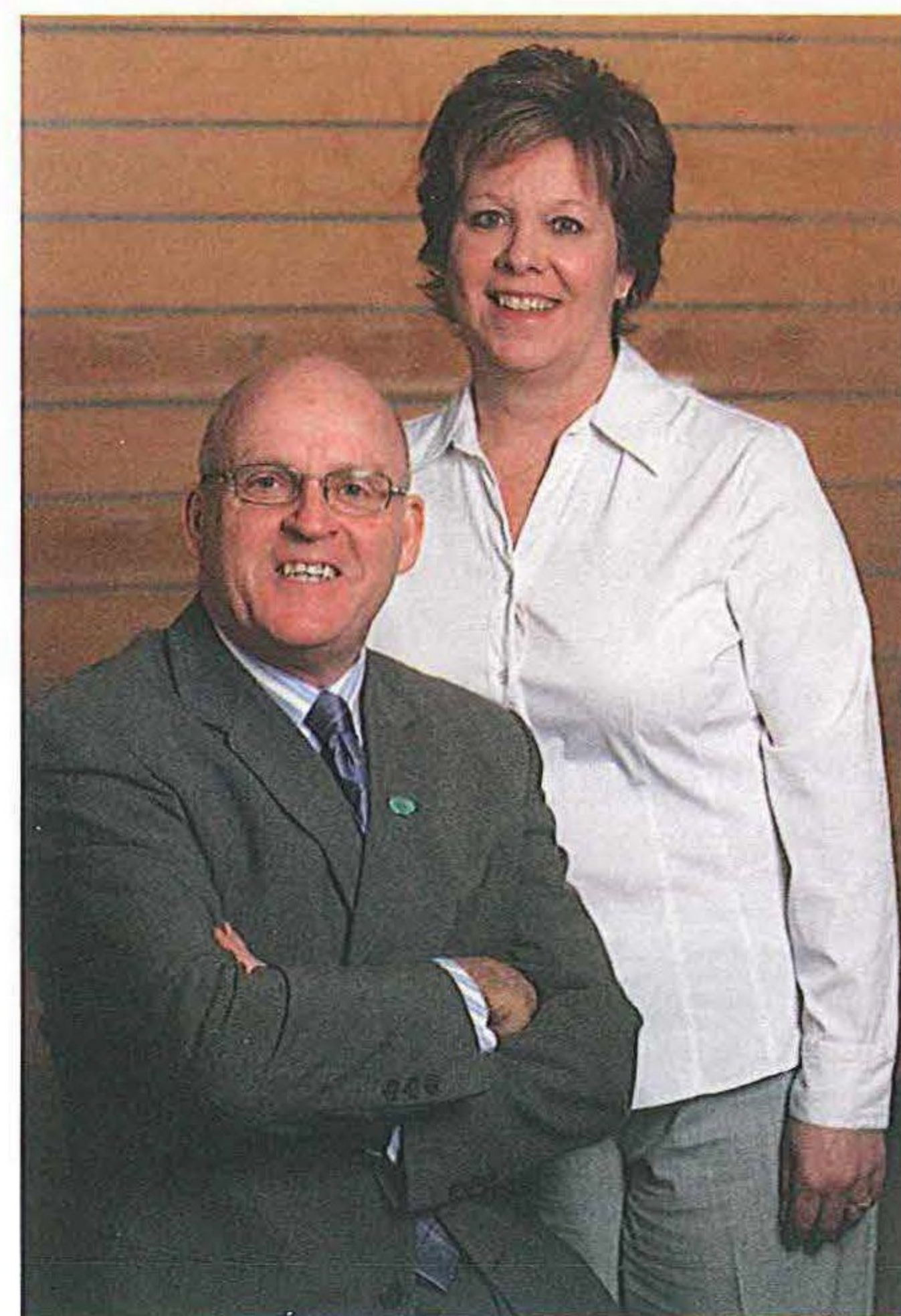
## A Hand Up for Children's Aid Society Youth In Care

**THE CITY** of Kingston & County of Frontenac Children's Aid Society have partnered to support "youth in care" seeking a college education.

CAS recently transferred \$30,000 from their organization's student assistance fund to the college. The investment has been matched under the province of Ontario's Ontario Trust for Student Support program. The combined fund has been invested and going forward, interest earned on the endowment each and every year will be used to pay tuition costs for CAS Youth in Care who attend St. Lawrence College.

CAS Executive Director, Raymond Muldoon together with CAS Chair (and St. Lawrence College faculty member) Terri McDade were instrumental in helping to make this new fund possible. The St. Lawrence College Foundation, on behalf of the college, is grateful for the vision and leadership the CAS board has demonstrated in establishing this endowed fund at the college. 🌊

*In this photo: Raymond Muldoon, CAS Executive Director and Terri McDade, CAS Chair and Associate Dean, St. Lawrence College, School of Community Services*







# Student Awards Night

BROCKVILLE, CORNWALL, KINGSTON

**THE STUDENT** Award Program at St. Lawrence College continues to grow each year to offer support for entrance, returning, and graduating students. In 2007, over \$100,000 in financial assistance was provided to over 370 students across the Brockville, Cornwall and Kingston campuses.

The reality is that over 70% of St. Lawrence College students require financial aid, and while government-funded support is available, a student's expenses can still lead to a burdensome debt load. It is also easy to overlook the students who do not borrow to finance their education. Often part-time work and careful budgeting aren't enough to offset their expenses.

Awards, Scholarships and Bursaries lend financial assistance while at the same time recognizing academic excel-

lence, community involvement, contribution to the quality of College life, outstanding achievement and professional potential. All are sponsored by external organizations, private individuals and the St. Lawrence College Foundation.

Lacey Monk, Awards Officer, and graduate of the College, explains, "My role is to manage our Student Awards Program across the three campuses to ensure that students know what opportunities are available to them. I also communicate with our award sponsors. Many are Alumni who feel passionately about giving back to the College by supporting the students and programs that service the communities we live in."

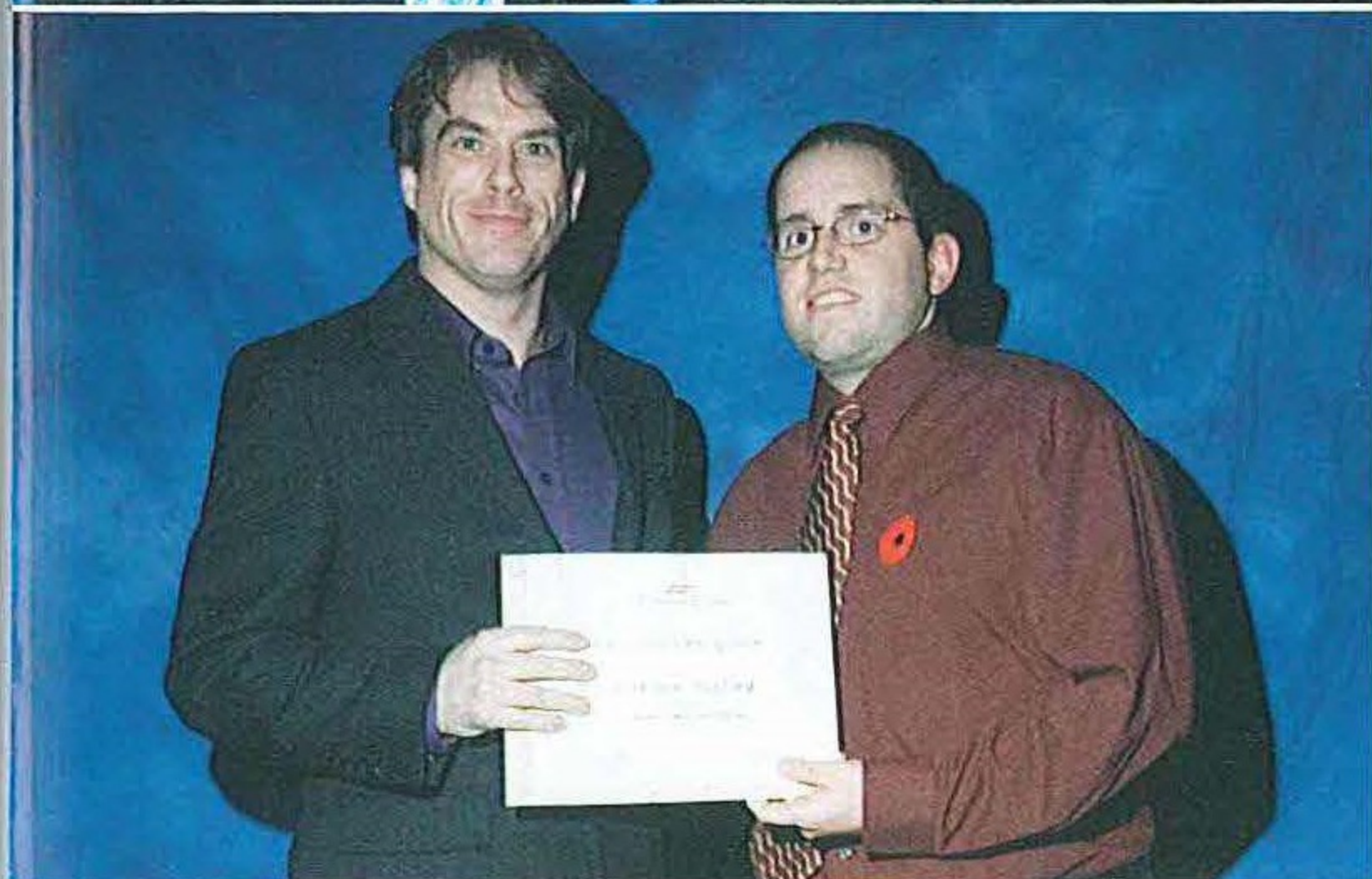
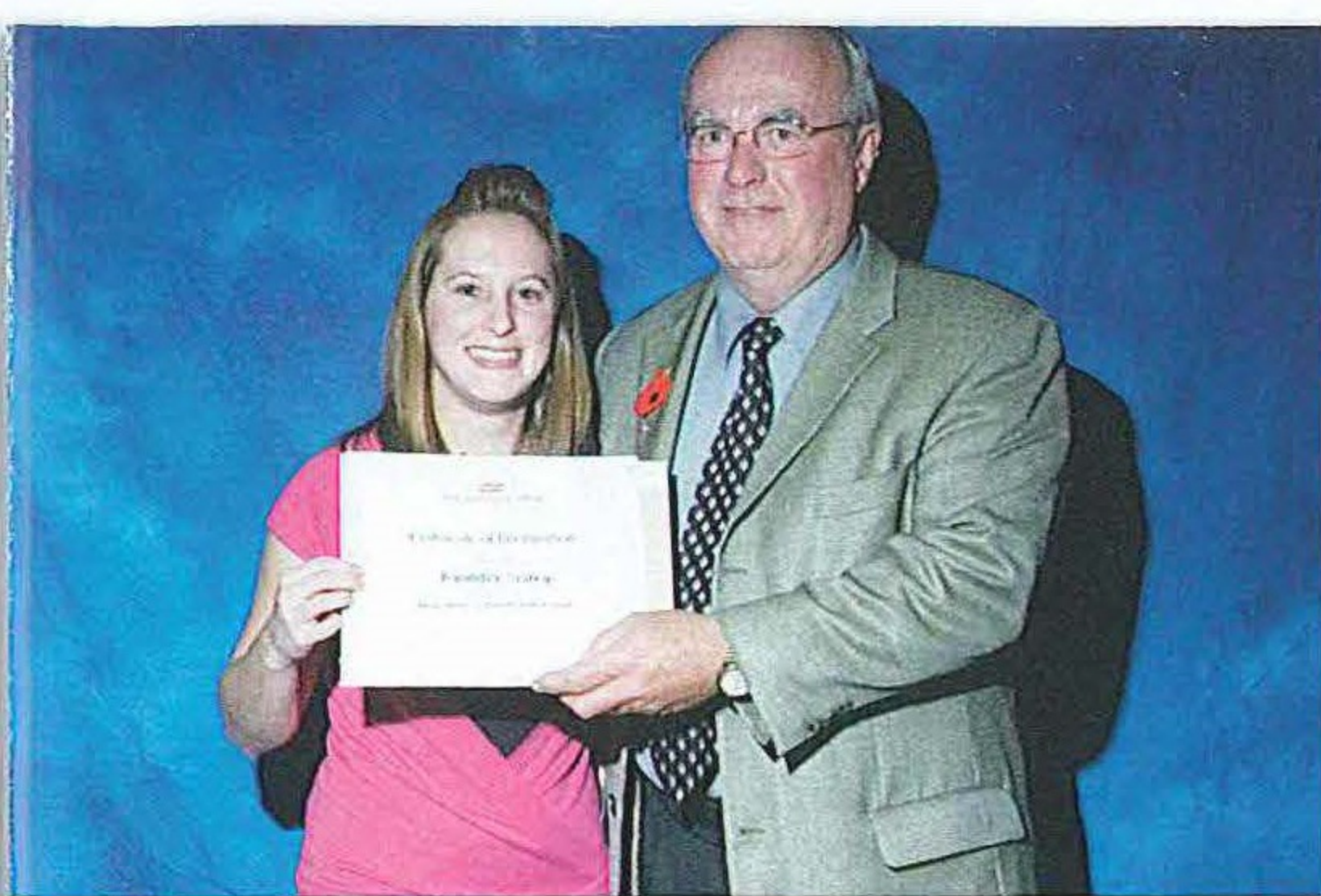
The Alumni, Awards & Development office is working towards their goal of expanding the program to ensure support for each academic program at dif-

ferent relationship stages with the students. For first-year students, the financial support offered by awards provide access to college education; for returning students, it helps ensure that they are able to stay in school, and awards for graduating students assist with the transition into the work world.

In a recent article on the Millennium Scholarship Foundation, which was created by an act of Parliament in 1998 and distributes \$340 million in the form of bursaries and scholarships each year throughout Canada, Joseph Berger writes, "Research on the relationship between financial aid programs and student success demonstrates that the provision of grants [awards] has a positive effect on the likelihood that a student will complete his or her studies."

At St. Lawrence College, a permanent





endowment fund has been designated for student aid. Through the Ontario Trust for Student Support, the Provincial Government will match each investment, meaning that each contribution is worth twice as much and has twice the impact for students in need. The College works with donors to personalize their gifts by matching personal values and interests with the eligibility and selection criteria for the student award.

Jim Brown, from Brown Fine Foods, has been a great advocate for the College and the community, and in 2007 his philanthropic nature led to the establishment of an endowment fund to support an active member of the Boys and Girls Club of Kingston & Area. The award applicants must have demonstrated significant contribution to enhancing the quality of life for children in the community. The chosen recipient was a second-year General Arts & Science student and dedicated BGC member, Ashley Seed (featured on following page). A great ex-

ample of how one generous gift has benefited many: a local business, a community group, a student and the College in its mission!

Each fall, student success is celebrated at Student Recognition Nights on the Brockville, Cornwall and Kingston campuses. These events bring donors, sponsors, award winners, and faculty together. "Celebrating our students in this way adds depth to the experience of studying at St. Lawrence College," said Peter Gault, Chair of the St. Lawrence College Foundation. "The awards are also a way to acknowledge the donors to the Foundation, who recognize the role our graduates play in the strengthening of the skilled workforce."

St. Lawrence College applauds the generosity of contributors who participate in the Student Awards Program.

**For more information on the St. Lawrence College Student Awards Program, visit [www.stlawrencecollege.ca/awards](http://www.stlawrencecollege.ca/awards).**

#### **Cornwall – Wednesday, October 24**

**Photos: Henry Petrynka**

C01 Bougie Bursary, Pat Bougie & Jennifer Duplain; C02 Brown's Fine Food Award – Technology, Eric Therriault & Diane Chiasson; C03 Cornwall Business Association Award, Thorn Gault & Adam Caskenette; C06 Cornwall Levi Strauss Access Bursary, Mark Boileau & Marilyn Grant; C07 Mary Ann Levere Memorial Bursary, Denise Hurrell & Caitlin Levere; C08 Patrick Finucan Award, Michelle Gratton & Patrick Finucan; C11 Retired Business Faculty Award, Audrey Blair & Elysa Brunet; C12 St. Lawrence College Foundation Bursary, Peter Gault & Tiffany Rose Frasier; C13 Cornwall Campus Dean Don Fairweather & Academic Award Winners;

#### **Brockville – Wednesday, November 7**

**Photos: Jack Tennant**

B01 Blayne Mackey St. Lawrence College Award, Jennifer Seary & Blayne Mackey; B02 Brockville Campus Communication Award, Julia Turcotte & Beverlie Dietze; B03 Brockville Police Service – David Primeau Leadership Award, Sarah Finucan & Deputy Police Chief Adrian Geraghty; B04 C.F.C.T. Music Faculty Bursary, Cory Strong & Chris Coyea; B07 Pricedex Software 'Justin O'Reilly' Memorial Bursary, Terry O'Reilly & Meghan Allen; B08 Stewart Beatty Canarm Chairman's Bursary, Angela Bezaire & David Beatty; B09 St. Lawrence College Alumni Bursary, Shawn Hurford & Sean Burns; B10 Welcome to St. Lawrence College Bursary, Jennifer Labelle & Alison Wilson

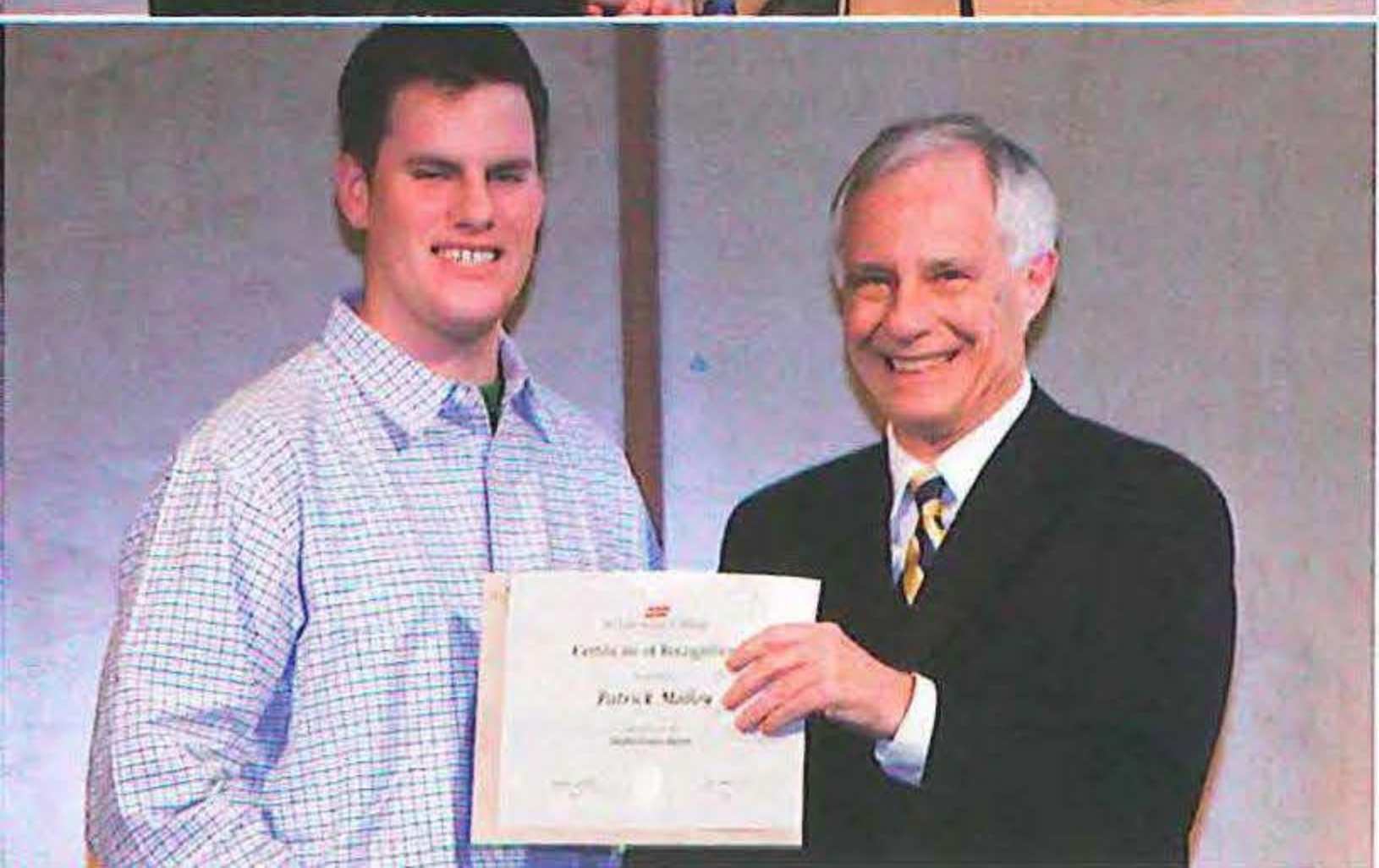
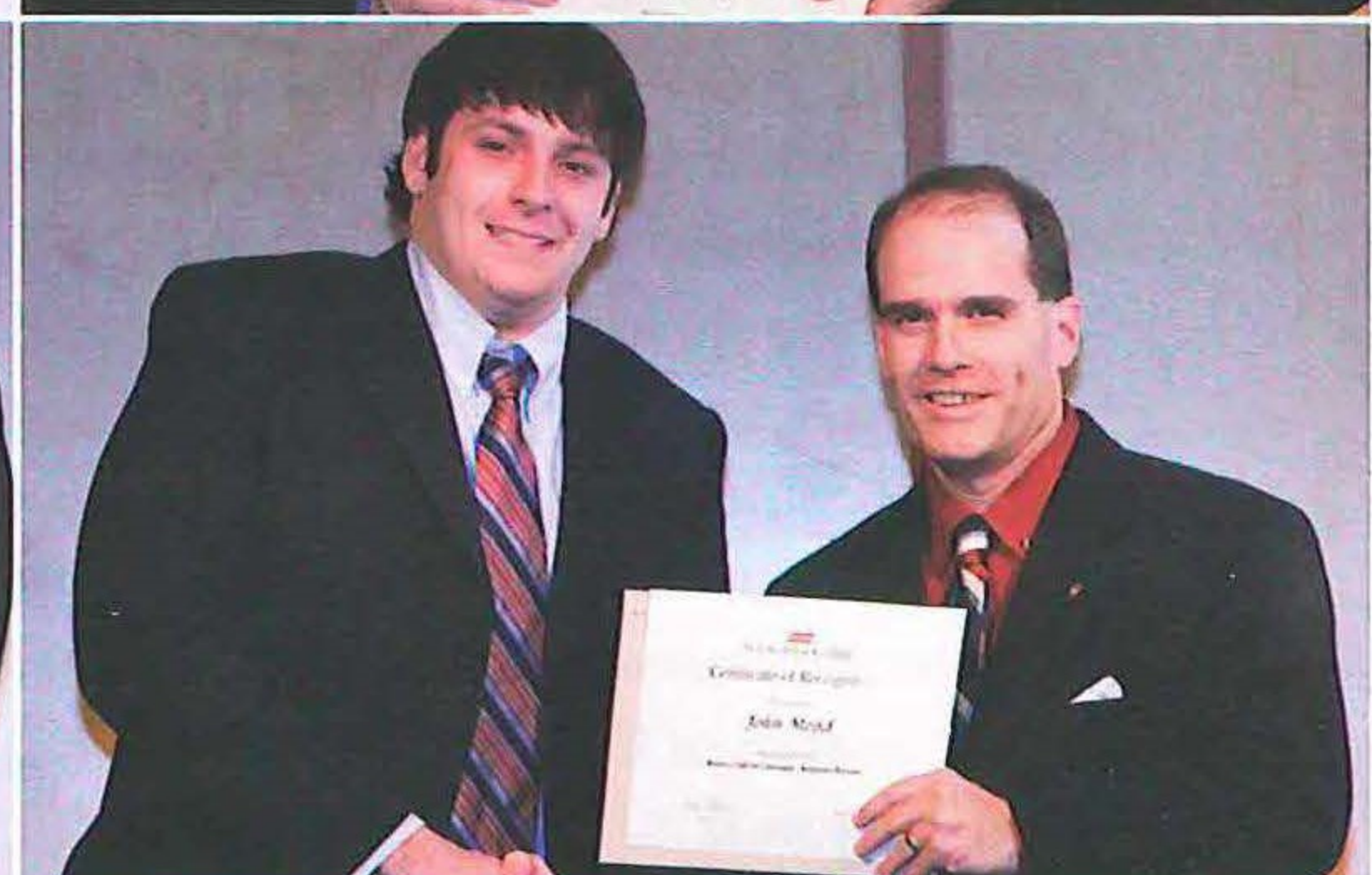
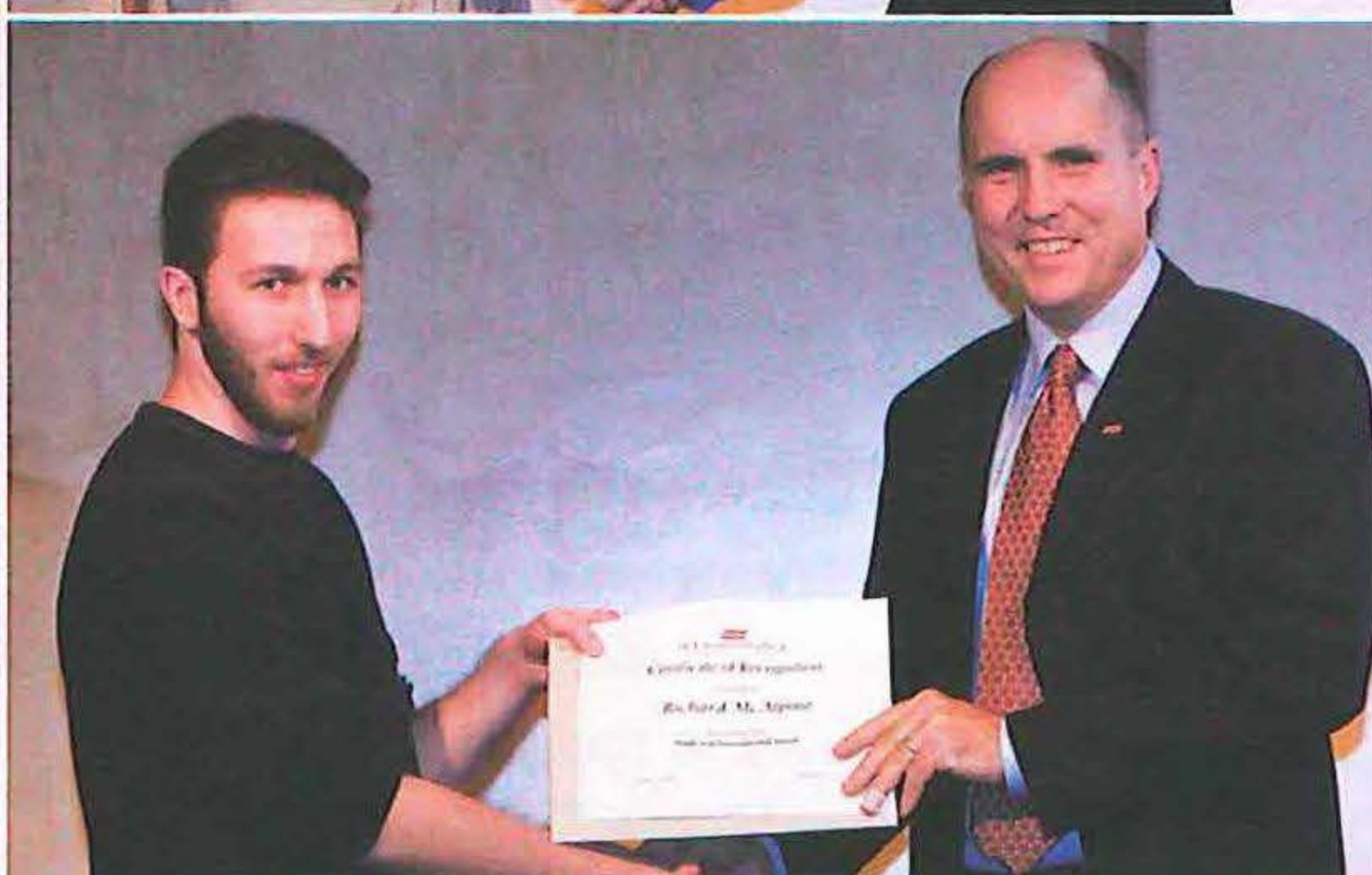
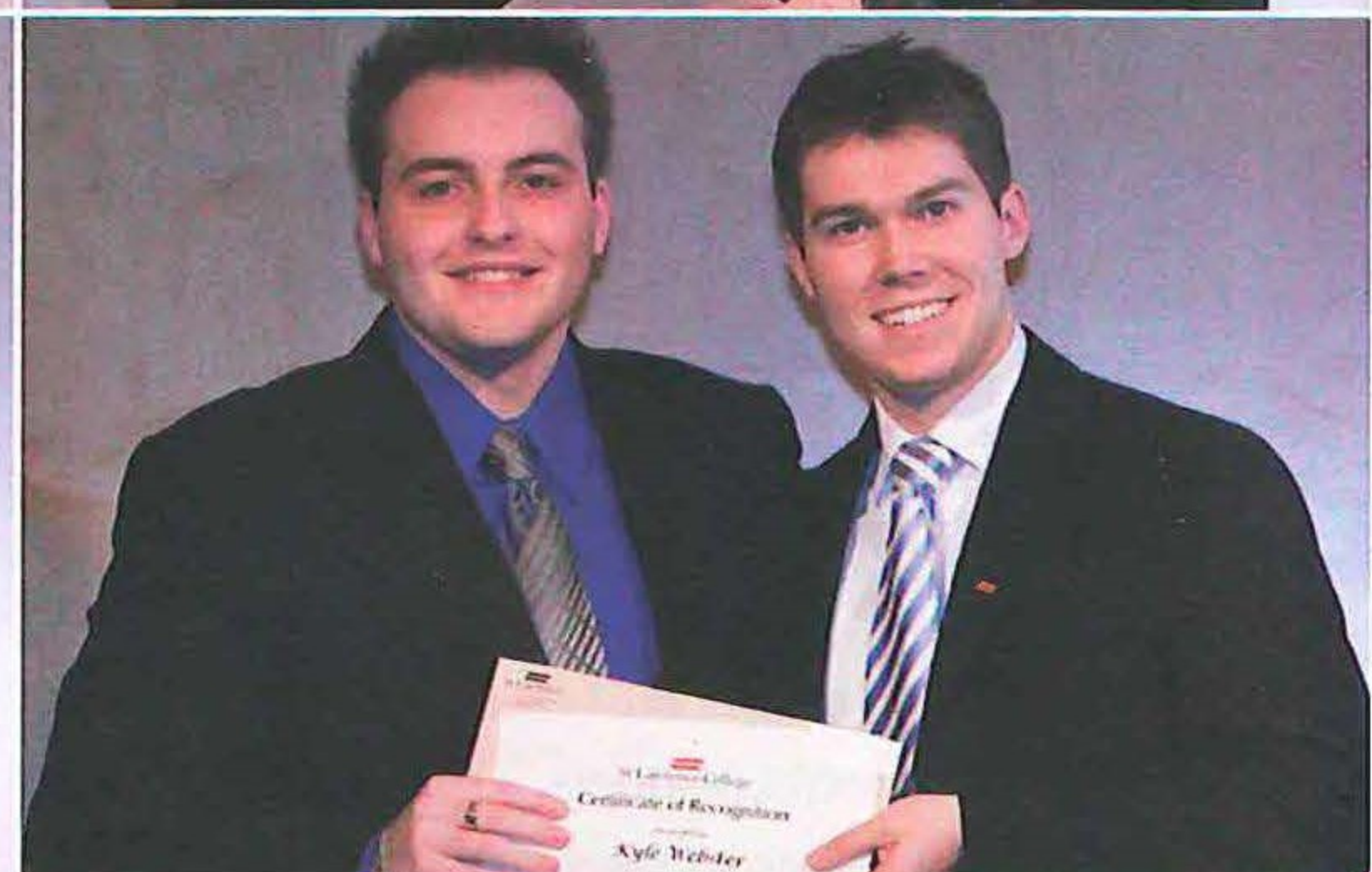




## Kingston – Wednesday, November 14

Photos: Jason Cowell Photography

K00 Allan & Peggy Cohoe Memorial Award, Kathleen Bertrand, Frances Tymchyshen, Albert Cohoe; K01 Brown's Boys and Girls Club Bursary, Ashley Seed & Brandy Young; K02 Brown's Fine Food Service Award, Philip Anderson & Jim Brown; K03 Dan Corbett Bursary, Marie-Hélène Traversy & President Chris Whitaker; K04 Empire Life Bursary, Megan Neville & Julie Tompkins; K05 Ian Wilson Bursary, Andrew Geekie & Ian Wilson; K07 KCVI Respect Committee Bursary, Harry Bellemare & Virginia Pudicombe; K08 Kincore Holding Sustainable Development Technologies Award, Peter Ewald & Kim Donovan; K09 Kingston Student Association Bursary, Kyle Webster & Jim Robeson; K10 Limestone Learning Foundation Bursary, Tabitha Hole & Jay Abramsky; K11 Maple Leaf Environmental Award, Richard McAlpine & Bruce Lounsbury; K13 Rotary Club of Cataraqui – Kingston, John Mead & Dave Hallett; K14 Stephen Graves Bursary, Patrick Malloy & Stephen Graves; K15 St. Lawrence College Foundation Bursary, April Wood & Gord MacDougall; K16 Volker Thomsen New Canadian Opportunities Bursary, Yi Wang & Volker Thomsen





# Annual Appeal 2008/2009

## Alumni & Friends Pledge Form

Name: \_\_\_\_\_

Program: \_\_\_\_\_ Year of Graduation: \_\_\_\_\_

Campus: \_\_\_\_\_ Student Number (if known): \_\_\_\_\_

Home address: \_\_\_\_\_  
\_\_\_\_\_

Home Phone (incl. area code) \_\_\_\_\_ Work Phone (incl. area code) \_\_\_\_\_

Name of Employer: \_\_\_\_\_

Address of Employer: \_\_\_\_\_  
\_\_\_\_\_

Many employers "match" charitable gifts made by employees to their educational institutions.

Do you work for a matching gift company? ☐ Yes ☐ No ☐ Unsure

My affiliations with St. Lawrence College include:

- |  |   |                                 |  |
|--|---|---------------------------------|--|
| <input type="checkbox"/> Alumni              | <input type="checkbox"/> Business/Corporation | <input type="checkbox"/> Staff  | <input type="checkbox"/> Board of Governors        |
| <input type="checkbox"/> Foundation Director | <input type="checkbox"/> Retired staff        | <input type="checkbox"/> Friend | <input type="checkbox"/> Advisory Committee Member |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Charitable Tax Receipts will be issued by the College and sent to you at the home address you have listed above. If you wish to submit a message for our "Echoes" section, please include it on a separate sheet with your pledge. Thank you for your generous support of St. Lawrence College!

### A: PLEDGE/GIFT DIRECTION OPTIONS:

- ☐ I would like to direct my gift toward student bursaries in: ☐ Kingston ☐ Cornwall ☐ Brockville ☐ College
- ☐ I would prefer to make this an undirected gift, so that the Foundation may apply it to the College's area of greatest need.
- ☐ I would prefer to direct my gift towards: \_\_\_\_\_
- ☐ I am interested in supporting St. Lawrence College, but would prefer to direct my gift into another area of need. Please arrange to have a staff member from the College's Foundation Office contact me regarding this request.
- ☐ I have made a provision for St. Lawrence College in my will.
- ☐ Please arrange for someone from the College's Development office to contact me regarding planned-giving options (gifts through a bequest or insurance).

### B: PAYMENT OPTIONS: 2008/2009 ANNUAL APPEAL – Alumni & Friends Pledge Form

- ☐ One annual gift – please find attached cheque in the amount of: \$ \_\_\_\_\_
- ☐ Annual Pledge over time – cheque or credit card payment(s). Preferred annual reminder date: \_\_\_\_\_
- ☐ Post-dated cheque(s) (payable to St. Lawrence College) are attached.
- ☐ I wish to have my contribution remain anonymous.
- ☐ I would like to contribute to the Appeal and pay with my credit card:

Amount: \$ \_\_\_\_\_ ☐ Visa ☐ MasterCard Card No: \_\_\_\_\_ Expiry date: \_\_\_\_\_

Cheques should be made payable to: ST. LAWRENCE COLLEGE FOUNDATION. Please return to: St. Lawrence College, Room 02000  
100 Portsmouth Avenue, Kingston, ON K7L 5A6 Charitable Tax Receipts will be issued by the College.

**THANK YOU FOR YOUR SUPPORT!**



# Alumni Discount Program

Being a St. Lawrence College graduate has its perks! Take advantage of these exclusive discounts and value-added incentives for SLC Alumni. Become an Alumni Discount Provider: Businesses and service providers interested in reaching thousands of college graduates are encouraged to contact the Alumni Relations Office to learn how to sign up as an Alumni Discount Provider. Participating businesses and service providers include:

## Travel

### AFFORDABLE ACCOMMODATIONS

An incredible 'Alumni Rate' of \$49.95 per suite, per night, plus applicable taxes, at any **Residence & Conference Centre** location (Toronto, Ottawa, Windsor, Kitchener, Welland, Niagara-on-the-Lake, Brampton, Oakville, Hamilton, Oshawa, King City, Brockville, and Kamloops B.C.). A portion of the proceeds goes back to the St. Lawrence College Alumni Association. Rooms are primarily available May-August. For reservations, call 1-877-2-ALUMNI and ask to be transferred to the location of your choice. Mention your St. Lawrence College Alumni affiliation to receive the special rate. Check out [www.checkintothecentre.com](http://www.checkintothecentre.com) for a full list of locations and services.

If a summer camping adventure is in your plans for 2008, consider a visit to beautiful **Bon Echo Family Campground** — a scenic, natural getaway, located an hour-and-a-half north-east of Kingston in Cloyne, Ontario, very close to Bon Echo Provincial Park. This facility is now owned by Rob Gentile, Business Admin-Marketing grad (1993) and his father. Rob is offering a special SLC Alumni discount of 15 % off overnight camping, camper-trailer rentals, and seasonal camping sites. Visit [www.bonechofamilycampground.com](http://www.bonechofamilycampground.com) for further details and campground photos.

#### **Fairmount Hotels and Resorts**

Discounted rates in Canada. Ask for the 'CAUBO Rate' when you reserve directly, or at the Global Reservation Centre at 1-800-441-1414

#### **Confederation Place Hotel, Kingston**

Special discounted rates for alumni. Call 1-888-825-4656 for reservations or visit [www.confederationplacehotel.com](http://www.confederationplacehotel.com) (Waterfront property)

**Days Inn, Ramada, Travelodge Villager, Knights Inn, Amerihost and Wingate Inn Hotels**  
Make reservations by calling the following toll free numbers and quoting our Member Benefits I.D. number: 63954:

Days Inn: 800-268-2195  
Knights Inn: 800-682-1071  
Ramada: 800-462-8035  
Wingate Inn: 877-202-8814  
Travelodge: 800-545-5545  
Villager: 888-821-5779  
AmeriHost: 800-996-2087

#### **CAA Northern and Eastern Ontario**

A \$15 discount for new members of the Canadian Automobile Association in various regions of Eastern and Northern Ontario. Call for details. All new memberships must be directed to Ruth Lamb at 1-800-267-8713 ext. 372, or via email at: [rlamb@caaneo.on.ca](mailto:rlamb@caaneo.on.ca)

#### **CAA Central, South-Central and Mid-West Ontario**

Corporate rate to St. Lawrence College Alumni who sign up as new members. This represents savings of nearly 20% off a Basic Membership, and 13% off a Plus Membership. Contact: Peggy Andrews, (416) 806-2557. Email: [jpandrews7839@rogers.com](mailto:jpandrews7839@rogers.com)

#### **Odyssey Learning Adventures**

Exclusive travel packages and discounts. Call 1-800-263-0050, (613) 549-3561, or email [learning@odyssey-travel.com](mailto:learning@odyssey-travel.com)

## More good stuff

#### **Enterprise Rent-a-Car**

Special corporate rates and services for automobile rentals. Book in person or at [www.enterprise.com](http://www.enterprise.com). Quote our corporate code: STL

#### **Speedy Club**

Present your alumni card and reference our member number (Acct. 00084), at any Speedy Auto Service and receive discounts on mufflers, tires, and repairs.

Benefits:

- 15% off regular-priced purchases (in stock parts)
- 10% off our everyday low price on Michelin or BF Goodrich tires
- 5% off advertised specials

These discounts cannot be combined with any other loyalty programs.

#### **Maaco Collision Repair and Auto Painting**

Offers auto and truck repairs, ranging from minor scrapes, dings, and dents to major collision repairs, and complete overall paint services for your vehicles. Alumni facing an 'out-of-pocket' repair receive a 10% discount. For insurance claims, Maaco will cover at least 10% of insured deductible. Maaco is a national franchise and features the best warranty in the industry. Visit the website at [www.maaco.ca](http://www.maaco.ca).

#### **Sony Music Canada**

Save \$2-4 on most CDs and DVDs at [www.shopsonymusic.ca](http://www.shopsonymusic.ca). Password: voyageur. Free shipping on two or more items.

#### **Jumbo Video (All Kingston locations, Brockville)**

One free 'All Time Favourites' rental with any paid 'New Release' rental when you show your Alumni Card.

#### **Sales Promotion Services Inc. (SPS)**

- Leader in 'Value-Added' Consumer, Trade, and Sales Incentive Promotions and Contests
- Distributor of quality corporate apparel.
- Additional 15% discount and free embroidery (5000 stitch max) on orders of 48 pieces or more

#### **Canadian Money Saver Magazine**

- Personal Finance advice (tax, investment, and financial planning)
- 1 year @ \$19.95 (50% off newsstand)
- Sample at <http://www.canadianmoneysaver.ca>, (613-352-7448)

#### **Kingston Family YMCA (SLC Campus Fitness)**

Show your Alumni card to be eligible for the discounted student rate when purchasing a single access pass.

#### **St. Lawrence College Bookstores**

Save 10% on SLC clothing and giftware items. Some restrictions apply.

#### **St. Lawrence College Library Memberships**

Free community membership in first year after graduation; 1/3 off in subsequent years.

#### **St. Lawrence College Continuing Education**

Alumni enjoy a 10% discount on ed2go courses.

#### **Hakim Optical**

Canada wide 30% Preferred Corporate Discount (with Alumni Card) on all regularly priced complete prescription eyeglasses, sunglasses, and most contact lenses (except replacement plan contact lenses, and disposable and bifocal contacts).



# Alumni Discount Program

## **Bullseye Promotions**

10% discount with SLC Alumni Card on a wide variety of customized promotional and embroidered items. Phone: (613) 389-7228  
Fax: 1-866-517-7547.

## **Westbrook Golf Club**

- Ask for your Alumni discount!
- Call (613) 389-GOLF (4653) for details  
[www.westbrookgolfclub.com](http://www.westbrookgolfclub.com)

## **Canadian Shield Executive Golf Club**

A beautiful par-3 course next door to Sharbot Lake. SLC Alumni special: just \$10 for nine holes! For more information: (613) 279-GOLF (4653)

## **Wills Transfer**

- Local moves (100 miles or less), save \$25.
- Long-distance moves (over 100 miles), save 10%
- Free mattress bags, two free wardrobe rentals, and boxes half price. Phone: 1-800-267-7937, [www.willstransfer.com](http://www.willstransfer.com)
- Families moving families: Across town, across the country, or around the world!

## **Kingston Community Credit Union**

No charge for initial cheque order; no service charge for three months on new accounts; 25% discount on safe deposit box rentals, money orders and certified cheques, ¼% discount on posted mortgage rates; half percent discount on load rates (OAC) 795 Gardiners Road, (613) 384-5555, [www.kccu.ca](http://www.kccu.ca).

## **Unity Savings and Credit Union**

Offices in Kingston, Cornwall, Napanee, Brockville, Smith Falls. [www.unitysavings.com](http://www.unitysavings.com)

- No service charge for one year on chequing accounts
- Half percent increase above posted rates on GICs – minimum balance \$1,000.
- Free financial and investment planning
- Competitive rates on personal loans

## **Cineplex Entertainment (back by popular demand!)**

- Order tickets through the Alumni Office at 1-800-228-4664 or (613) 544-5400 Ext 1635
- Cineplex Admit One \$8.50 (taxes included)
- Redeemable at any Cineplex Odeon, Galaxy Cinema and Famous Players (Canada)

## Special Partner Services

A few exclusive arrangements provide great group benefits to St. Lawrence College graduates, and also generate a financial return to the Alumni Relations office, supporting the programs and services we deliver to our alumni family.



### **Meloche Monnex**

Insurance for professionals and alumni

*An affinity for service*

#### **TD MELOCHE MONNEX**

- Great group rates on home and auto insurance
- 1-888-589-5656 or visit [www.melochemonnex.com](http://www.melochemonnex.com) for a free quote



### **Canada Life™**

#### **CANADA LIFE**

- Special group rates on life insurance and associated products
- Call 1-800-387-0649 or visit <http://cl-insurance-stlawrence.ca> for details





St. Lawrence  
College

## ALUMNI MENTOR PROGRAM

**Make a difference in a student's life. Share your knowledge and perspective about life and work. Become a Mentor today!**

**GUIDE COACH INSPIRE**

To register for this rewarding experience (or to learn more about the Alumni Mentor Program) call 613-544-5400, ext. 1635 or visit [www.stlawrencecollege.ca/alumni](http://www.stlawrencecollege.ca/alumni)





**St. Lawrence College Vikings Presents  
Boys & Girls  
Basketball Camp 2008**

**Week 1:** June 30-July 4; **Week 2:** July 7-11  
**Week 3:** July 14-18 (High School & Grade 8)

**Cost is \$160.00 per week.**

Players receive a reversible basketball jersey and a ball. Enrolment is limited to 50 players/week on a first come, first serve basis.

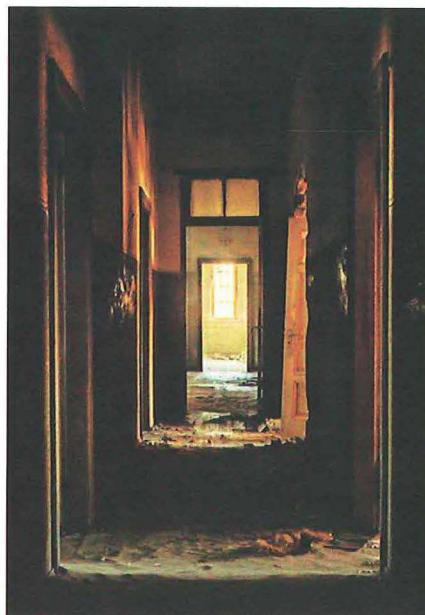
**If you have any questions please contact:**

Paul Pennell, Assistant Athletic Director  
St. Lawrence College 613-544-5532 ext.1284  
ppennell@sl.on.ca  
or Barry Smith, Coach  
St. Lawrence College Men's Basketball  
613-548-4824 bsmith@taggartconstruction.com

Visit <http://home.sl.on.ca/vikings/>  
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## Freeman Patterson to Exhibit at College



**WORLD** renowned photographer, Freeman Patterson will launch his annual exhibition tour in The Marianne van Silfhout Gallery at St. Lawrence College in Brockville in late October.

Freeman Patterson is internationally recognized as a photographer, teacher of visual design, and writer. Through the years, Mr. Patterson has received numerous awards and honours, including Gold Medals for distinguished

contribution to photography from Canada's National Association for Photographic Art and The National Film Board of Canada.

In 1985, Freeman was awarded The Order of Canada, and in 1990, he received the Progress Medal, the highest award offered by the Photographic Society of America. In 1995 he received a Fellowship in the Photographic Society of South Africa and shortly thereafter, a Fellowship in The Nature Photographic Society of New Zealand and Lifetime Achievement Award from the North American Nature Photographic Association. He is a member of the Royal Canadian Academy of Arts (RCA), and his photographic images have been accepted into the permanent collection of the National Gallery of Canada.

Mr. Patterson regularly conducts photographic workshops. His visit to St. Lawrence College will include a workshop for the public as well as dedicated workshops for St. Lawrence Fine Arts students as well as students from area high schools.

Other activities will include an official opening of the exhibition and an audio visual presentation open to the public. ■

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Exhibiting in the Marianne van Silfhout Art  
Gallery at St. Lawrence College in Brockville

October 22-26, 2008

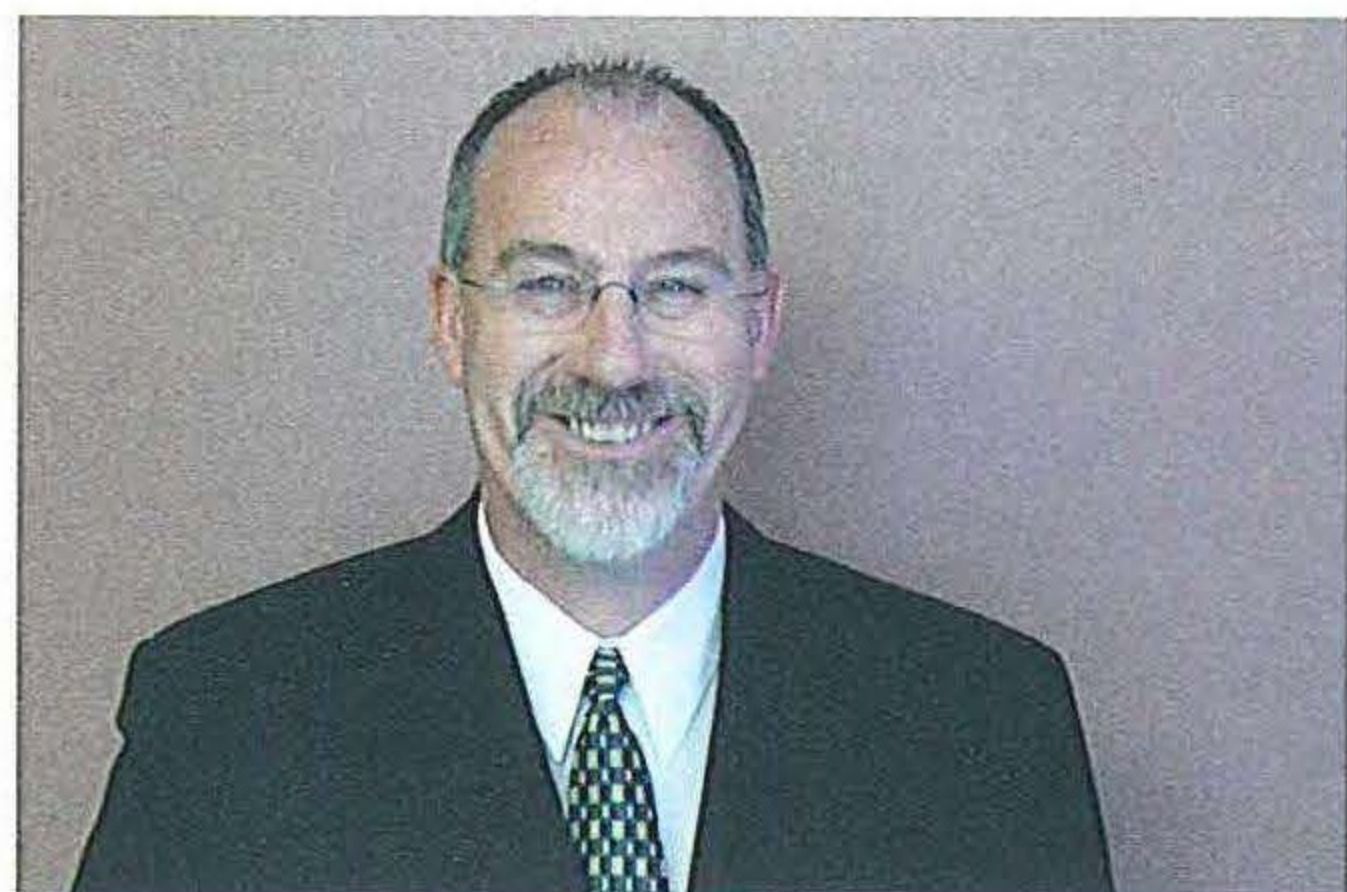
## Freeman Patterson

**Special Freeman Patterson Master Class Workshop Saturday October 21, 2008.**

During his visit to Brockville, Mr. Patterson will present *Odysseys & Beyond*, a photographic slideshow. For information on this exhibition please contact Andrew Hamilton, Curator – Marianne van Silfhout Gallery, Fine Arts Professor and Faculty Advisor, 613-345-0660, ext. 3219, [ahamilton@sl.on.ca](mailto:ahamilton@sl.on.ca).



## Alumni On The Go BY FRANK LOCKINGTON



### ALAN KENNEDY

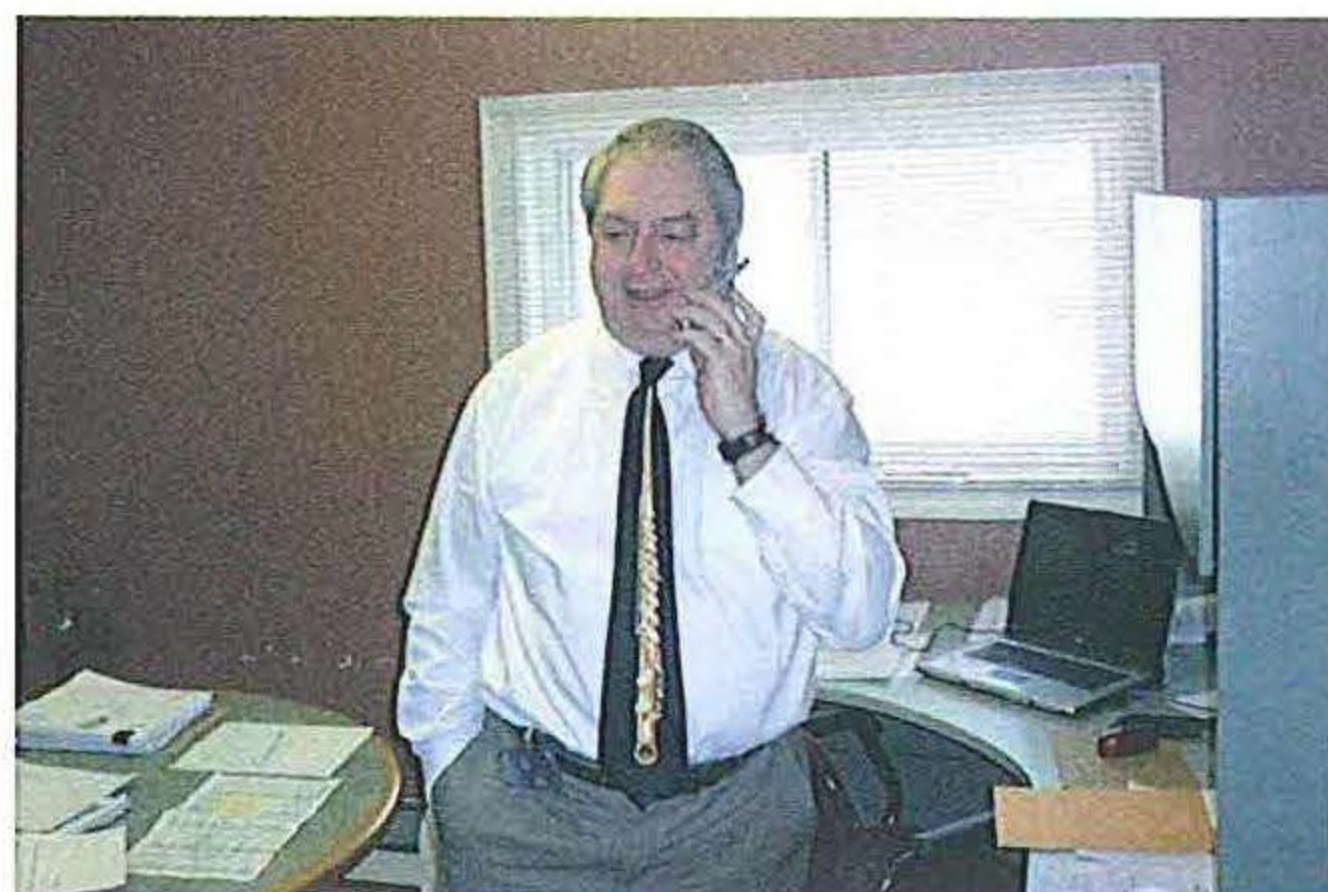
*Vice-President, Administration and IT, Brown's Food Services Group [www.browns.ca](http://www.browns.ca)*

Alan is a St. Lawrence College Graduate whose first exposure to the Brown's Food Services Organization was from February 1984 to June 1986 as a member of the accounting firm KPMG, assisting with Brown's accounting and year end processes. He officially joined Brown's Fine Food Services June 1, 1986 and worked in the accounting and finance departments until June 1992 when he was promoted to become Controller of Brown's.

During the next few years Alan was instrumental in developing Brown's accounting software and computer network systems as well as the design and production of individual financial statements for each location manager in the Brown's group. Alan has also played a key role in the development of the Human Resource and Benefits department of the organization.

In March 2003 Alan took on the role of Director of Operations where he had broad exposure to all of Brown's field operations including key account relationships.

In March 2007 Alan became Vice-President of Administration and IT for the Brown's Group of Companies as well as the Direct Report for Human Resources. With this recent announcement, Alan will be responsible for the direction and results in all of the Accounting, Finance and Human Resources departments. Alan will also continue as a member of the Brown's Strategy Board. 🌊



### DON LANDON

*Brown's Food Service Group Strategy Board*

Don Landon is a St. Lawrence College Graduate who began his career in food services in 1974 where he spent 10 years as a Manager and then District Manager of Food Services with Canterbury Foods Limited.

Don became Vice President of Operations of Orange Julius International, a \$140,000,000 international company with over 700 stores. This role included a relocation to California.

In 1989 Don came back to Canada

and took the role of Executive Vice President of Franchise Sales, Operations and Real Estate with New York Fries.

In 1991 Don joined the Brown's Food Services Organization as Vice President of the retail division Great Cookies By George and after 8 years became President of the 33-store chain.

In 2002, after the sale of Cookies By George by Brown's, Don took the lead on a key account, followed by a change to Special Project Manager and Director of Vending for Brown's Fine Food Services.

In The Spring of 2007 Don was appointed to the Brown's Food Service Group Strategy Board.

With today's announcement Don will be responsible for direction and results of all location operations as well as the acquisition, production and movement of products.

Don will continue as a member of the Brown's Strategy Board. We look forward to Don's energy and leadership in this new role. 🌊



### PATIENCE MCLEOD

*Office Manager, Cunningham, Swan, Carty, Little & Bonham LLP*

Patience, a Graduate of SLC, leads the support team at the Kingston region's largest law firm, Cunningham, Swan, Carty, Little & Bonham LLP. Her team includes a number of SLC Alumni pictured here. 🌊

*Standing: (L-R) Janet MacGregor, June Hugh, Marie Davidson, Cindy Belmont, Marlene MacHattie and Debbie Balderson; Sitting: (L-R) Terri Garrett, Julie Forbes, Patience McLeod, Tom Rivoire, Laura Brant, and Giovanna Crocco*



# Alumni Echoes



## 1973

**O'Connor, Jane**  
Behavioural Science Technician – B  
janeoc@shaw.ca  
Jane has retired after 35 years in government service both in Ontario and BC.

## 1974

**Watson, Michelle**  
Animal Care Technology – K  
watsonsisland@aol.com  
St. Lawrence College was the best, Michelle learned so much, and met a lot of friends. She ended up with a job she loved to go to at the Toronto Humane Society. After 13 years there she had to move to St. Louis as her husband was transferred. She still misses it!

## 1977

**Armitage, Hugh**  
Civil Engineering Technology – K  
hha95@hotmail.com  
Hugh has two great daughters aged 22 & 12 and he is a sports racing enthusiast.

## 1979

**Tompkins, Micheal**  
Mechanical Engineering Technology – C  
scpromo@ripnet.com  
He is a Registered Gaming Equipment Supplier for Bingo & Nevada Supplies and Services, Promotional Products and Custom Art Imprinting.

**Overby, Mary Jayne**  
Business – Human Resources – K  
taxvictim@cogeco.ca  
Mary Jayne has two grandchildren, Mark 1 & Shelby 4. She has moved to Embrun.

**Extence, Gregory**  
Business Administration – Finance – K  
gextence@rogers.com  
In 2005, Greg was awarded the TD Bank Financial Group's "Vision in Action" Award. This award is presented to the top 56 employees of the TD Fi-

ancial Group worldwide.

## 1984

**Smith, David**  
Business Administration – Data Processing – K  
d.w.m.smith@sympatico.ca  
David is married and has 1 son. He is working in the Brockville area.

## 1985

**Fontaine, Paula**  
Business – Accounting – C  
pfontaine@sigmapoint.com

## 1986

**Watson, David**  
Business Administration – Marketing – K  
dwatson110@cogeco.ca  
David is enjoying life doing the kids, dog & mortgage thing.

**Ball, Paula**  
Developmental Services Worker – B  
pball@cogeco.ca  
I am married to Wayne Ball graduate of Business Administration 1985 and we have two children. The Alumni in action caught my eye as I have recently received the Ontario Medal of Good Citizenship for my volunteer work with Autism Ontario Kingston, coordinating Family Support meetings and Queens Buddy Program. I sit on the Board for Kingston Foundation for Autism Spectrum Disorders and have had the opportunity to instruct in the Resource Teacher Program on two occasions at SLC.

## 1987

**Wilkinson, Robin**  
Behavioural Science Technology – K  
snapper36@sympatico.ca  
Robin has worked at Community Living Oshawa/Clarington for the past 10 years and has recently been promoted to Operations Manager of Residential Services. Robin lives in Whitby and has a great step-daughter. She

would love to hear from the friends she lived with and the people she went to school with.

## 1989

**Nelson, Dorothy**  
Behavioural Science Technology – K  
dorothynelson@telus.net  
Dorothy tells us that out West is the best for opportunities... she's chillin' in the Rockies!

## 1991

**House, Kevin**  
Graphic Design – C  
juggler@shaw.ca  
Kevin would like anyone from the class to feel free to get in touch.

## 1992

**Price, Robin**  
Nursing – C  
RS.Price@telus.net  
Robin didn't see too many names that she recognized in the list of graduates for Nursing, 1992. She would love to know what her classmates are up to and where their nursing career has taken them.

## 1993

**Perault, Deryck**  
Nursing Assistant – K  
deryck.perault@moh.gov.on.ca

**Stinson, R.**  
Business Administration – Marketing – K  
Brett is married and has 2 children with a third due in April, 2008.

## 1994

**Herns, Melinda**  
Child & Youth Worker – B  
melindaherns@sympatico.ca  
Melinda recently started a small contracting business from her home in Mountain Grove called This and Knack Construction. She builds custom furniture and concentrates on small projects that larger contractors don't have the time for.

**Rossetti, Shelley**  
Developmental Services Worker – B  
rossetti@ripnet.com  
Shelley is married to Ken Rossetti and they have three beautiful girls.

## 1995

**Harpell, Deborah**  
Practical Nurse – K  
luv2lulife2002@yahoo.ca

**McKenzie, Julie**  
Nursing – K  
julie\_mckenzie@hotmail.com  
Julie was married on August 18, 2007 to Jason Colley and they have two children, Graham and Anika. Julie works full time in the Intensive Care Unit at The Ottawa Hospital.

## 1996

**Shave, Kira**  
Computer Software Application Skills – B  
kshave@cogeco.ca  
The Hotel and Restaurant Management program has a wide spectrum of courses within the program. The knowledge can be applied in many areas of the workforce, as you can see from Kira's place of employment.

## 1997

**Mulvihill, Glen**  
Behavioural Science Technology – K  
thehip@nrtco.net

## 1998

**Kuhn-Winters, Katherine**  
Veterinary Technology – K  
katherine.kw@sympatico.ca  
One year after graduation, Katherine married David Winters. Two years ago she gave birth to twins, a boy and a girl. She is presently working a few hours a month.

**Drawbridge, Darlene**  
Developmental Services Worker – B  
darlenedrawbridge\_1975@hotmail.com  
Darlene has recently moved to Winchester and will soon begin working

with Kids Kare Agency in Morrisburg. She and her husband have a beautiful little girl.

**Young, Darren**  
Graphic Design – K  
youngdesigns@kos.net  
Darren has been operating a graphic design company since 1999 (www.youngdesigns.ca). He was married in 1999 and together he and his wife, Erin, have three boys. Darren has been employed as a graphic designer since 2005 with Allan Graphics.

## 1999

**Smith, Brent**  
Business Administration – Accounting – K  
Brent is currently working at CFB Gagetown as a weapons tech.

**Stiles, Dwayne**  
Business – Information Systems – K  
dstiles@cogeco.ca  
Dwayne had a baby in August.

## 2000

**Graham, Chantal**  
Business Technology – Information/Communication Sy – C  
gcgraham@sympatico.ca  
Chantal has been married to Gabriel since 2001. They have a son, Roch, who will be three in February, 2008. They had a second child in January, 2008.

**Fretts, Erin**  
Nursing – K  
sefretts@sympatico.ca  
Erin's son, Lane, was born December 11, 2005. She and her husband Shawn had their second child in December 2007. Erin worked in the O.R. until Lane was born and since then, she has completed her degree and is currently enjoying being a stay-at-home mom.

**Prud'Homme, Pierre**  
Microcomputer Engineering Technology – Co-op – C  
Pierre is missing the good ol' days :-)

**Bowman, Rob**  
Business Administration – Human Resources – K  
robb.bowman@sympatico.ca  
Rob and his wife had their first child, Brynn Sheridan Bowman on Christmas Eve. Rob's wife and daughter are doing well, and he is catching up on his sleep. Rob is the head coach of the Gananoque Jr. B Islanders for the 2007-2008 season.

## 2001

**Hart, Angela**  
Personal Support Worker – B  
theharts@ripnet.com  
Angela loves being a personal support worker. SLC did a great job teaching her how to care for people.

**Westcott, Erika**  
Business Administration – Accounting – K  
ewintersinger@hotmail.com  
Erika married Derrick Westcott, an SLC Alumni, on October 13, 2007 and is working for Sobeys Ontario in the Merchandising Promotions Department. Erika also continues in her role as event coordinator for the Town Of Erin Home and Lifestyle Show and Vice Chair of The Town Of Erin Economic Development Committee, as well as coordinating various local fundraising events.

**Shaw, Mary**  
Veterinary Technology – K  
mshaw2@cogeco.ca  
Mary still owns her house in Kingston and regularly returns. She misses her Kingston friends.

## 2003

**Smith, Lea**  
Office Administration – Medical – K  
waterfreebird@yahoo.ca  
Lea has a son, Rider who



## Staff Echoes

turns 2 on April 4/08. She is expecting a daughter due March 17, 2008. She is also planning another move in 2008.

**Collins, Lindsay**  
Business – Marketing – K  
Lindsay Collins is currently working at FEI Canada as the manager of research and communications.

**Van Raes, Brian**  
Computer Programmer Analyst – K  
brianvanraes@sympatico.ca  
Hard to believe its been five years. Brian is wondering where everyone ended up... send him an e-mail to catch up!

**2004**  
**McLennan, Tracey-Lynn**  
Business – Marketing – K  
thatgirl7575@hotmail.com  
Tracey-Lynn decided to go to college in her mid 20's, and she knows it was the best decision she ever made! The School of Business in Kingston taught her how to succeed in the business world, and she uses that knowledge every day in the work environment. Tracey-Lynn is thankful for the staff and students that she spent the three years with, for they truly helped to shape her future.

**Clarke, Annette**  
Business – B  
annkevin8@msn.com

**2005**  
**Lang, Rachel**  
Veterinary Assistant – K  
rachel\_lang\_14@hotmail.com  
Rachel has been working at Glanbrook Veterinary Services for over two years. It is an awesome practice and the SLC course really prepared her for all the tasks that would be placed in front of her in the working world.

**Sebben, Christine**  
Behavioural Science Technology – K  
ccsebben@ucalgary.ca  
Christine is pursuing her post-secondary education. After graduating with a BA in Sociology, she plans to attend graduate school in criminology, sociology or legal studies.

**2006**  
**Ferreira, Michael**  
Business Administration – Marketing – K  
Michael spent the past year studying in Sydney Australia, finishing up his Bachelor of Business Marketing Degree.

**Extence, Jennifer**  
Advertising – Integrated Marketing Communications – K  
jennavive19@hotmail.com  
Jennifer spent a year in Alberta where she started her career with TD Canada Trust, and even though she was in another province, she found that St. Lawrence was well known for providing business students with the skills and experience needed to be successful in their careers.

**2007**  
**Sadler, Joshua**  
Business Administration – K  
sadler.joshua@hotmail.com

**Perna, Ashley**  
Law Clerk – K  
ashleyjperna@hotmail.com

**Couperus, Ashley**  
Early Childhood Education – C  
ECE taught Ashley a lot... not only essential learning skills, but also allowed her to grow as a person.

**Piché, Christian**  
Business Administration – Marketing – K  
cpiche15@gmail.com



**Veterinary Technician of the Year**  
*Barb Donaldson, Alumni and former Veterinary Technology Program Coordinator. Photo courtesy of Hill's Pet Nutrition.*

Dr Clayton MacKay, Director of Veterinary Affairs for Hill's Pet Nutrition, Canada presents former faculty member **Barb Donaldson** with the CAAHTT Veterinary Technician of the year award. The presentation took place February 23rd in Toronto. The Award includes an expenses paid trip for Barb to attend the World Veterinary Congress in Vancouver this coming July.

Congratulations to **Janet Ashford**, who was recently appointed to the one-year term position of President of the Greater Kingston Chamber of Commerce. As President, Janet will serve as the official spokesperson of the Chamber of Com-

## Passings

**Atchison, Donn F.** St. Lawrence College, Brockville staff member from 1971 until 1992, Donn Atchison was killed in a car accident April 10, 2008. Donn Atchison held faculty positions prior to becoming Chair of Adult Education, Business and Student Services. At the request of his family, The St. Lawrence College Foundation has established The Donn Atchison Memorial Bursary Fund. To learn more or to make a gift in support of this memorial fund, please contact The St. Lawrence College Foundation at 1-613-345-0660 ext. 1635 or foundation@sl.on.ca

**Blair, Robert** It is with great sadness that we learned of Robert Blair's death. Bob was employed as a Teaching Master and then became Chair of Graphic Design at St. Lawrence College in the 1970's. Bob worked at St. Lawrence College for 25 years. Bob passed away on February 2nd after a courageous battle with cancer.

**Good, Robert** Industrial Electrician – Basic – Apprenticeship – K  
Suddenly on Monday January 14, 2008 in his 45th year. Beloved husband of Mary Good (nee Coward). Loving father of Emma. Dear son of Roland and Doris Good of Bathurst, New Brunswick. Brother of David (Kathy) and Jeffrey. Beloved uncle of Bryana, Ryan, Sarah, Karin, Amanda, Ryan, Sean, Caitlin, Chelsea, Geoffrey, Emily, Melissa and Hannah. Son-in-law of Mary Ann Coward (Colin) and Neil Coward (Mary). Brother-in-law of Christopher (Maris), Michael, David (B.J.)

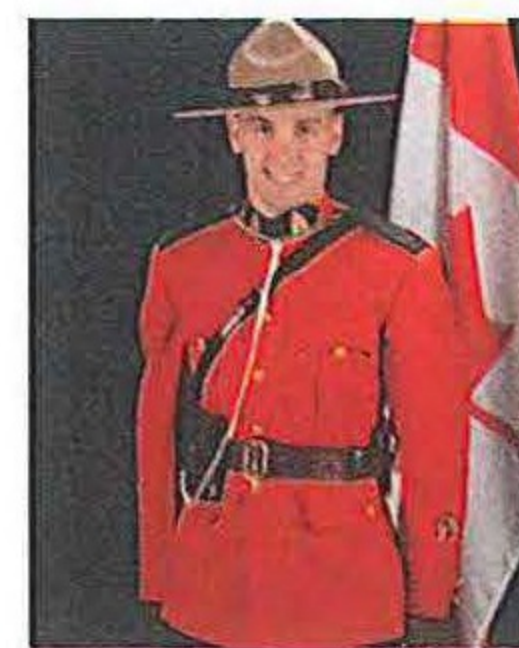
merce, Chair of the Board of Directors and to provide leadership to the board and executive. Way to go Janet from your friends and colleagues at St. Lawrence College!

Colleagues, family and friends gathered December 20th to celebrate Cornwall staff member **Yollande Laperle's** 35 years of service to the college and our students. Over 100 attended the retirement send off event. Best wishes, Yo!

**Chuck Lauten**, Mechanical Engineering Technology Alumni, 1981, retired after 30 years as an Audio/Visual Technologist in Educational Media at St. Lawrence. According to his wife, Patti, "His family is very pleased to have him home, taking care of everything, and if time permits, he is tweaking his progress as a guitarist." Thank you for your many years of service and enjoy your retirement, Chuck!

and Andrew. Sadly missed by all his aunts, uncles, cousins and his wide circle of cherished friends.

**Keuning, Dwayne Edmond** Industrial Electrician – Basic – Apprenticeship – K  
Suddenly as a result of an accident on Monday, January 14th, 2008 in his 39th year. Dear son of Ken and Rennie of Trenton. Beloved husband of Crystal Keuning. Loving father of Elena, Lilly and Aidan. Son-in-law of Cheryl and Norm Slater of B.C. and formerly of Belleville. Brother of John and wife Pauline of Belleville and Jason Keuning and wife Jennifer of Burlington. Ever remembered by grandfather John Keuning, and many aunts, uncles and by his nephew Nicholas.



**Scott, Douglas**  
Police Foundations – B  
Constable Douglas Scott, was killed in the line of duty November 5th in the Baffin Island hamlet of Kimmirut. Constable Scott joined the RCMP after completing

three semesters in the classroom delivery of the Police Foundations Program. He was completing his final semester of PFP with the campus through distance education. Constable Scott was 20 years old. Through the support of The St. Lawrence College Foundation and many generous donors, The Douglas Scott Memorial Fund at St. Lawrence College has been established. This endowed fund will support a new award which has been estab-



## Passings

lished in Doug Scott's memory.

### **R.C. Short, Hon Dip – College**

Robert (Bob) Short, Founding President of St. Lawrence College passed away February 29, 2008. Mr. Short served as President from May 1967-December 1970. He received his Honorary Diploma from the college in 1992.

### **Lawson, Harry (1944-2008)**

January 9, 2008 saw the passing of one of the most loved teachers in the Animal Care Technology/Veterinary Technology program. Harry was the first teacher/ professor hired in the program and while he taught a number of courses during his 32 years at the College, he is best remembered for teaching Physiology and Research Surgical Techniques.

Harry was actively involved with CALAS (Canadian Association of Laboratory Animal Science) and was honored by CALAS for his contribution as President and long standing board member, and for his participation in site visits across Canada. He was also a very proud recipient of the Charles River Award in 1996 for outstanding contribution to the field of laboratory animal care. He initiated and promoted the local CALAS chapter through the years.

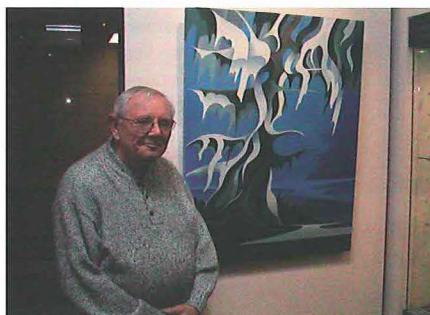
Every student who graduated from Animal Care Technology/Veterinary Technology between 1972 and 2001 will remember Harry. Sometimes he was referred to as 'Mr. Physiology' or 'the Pillsbury Dough Boy' or 'the rabbit man', but every one of his students remembers his extreme patience with them as they tackled the most difficult course in the program. Most will also remember the 'Harry stare', a sign that maybe we just weren't getting it, but we would in time grasp the intricacies of ion exchange and hormonal pathways. Encounters with graduates at conferences or placement sites invariably included a 'How's Harry' or 'Say Hi to Harry for me.'

Harry shared his passion for his farm with his students and colleagues. Many will remember him raising meat rabbits for a period of time. You could always count on rabbit stew at pot luck, ladled out by Harry wearing a rabbit fur tie. The rabbits were replaced by beef cattle and for a while, Phil the horse joined the mix. Harry and Barb hosted quite a few student parties and graduation parties at their farm over the years. They welcomed everyone and it seemed they had a steady stream of visitors to their little piece of heaven.

Each class will have their own fond memories of Harry. For me, I'll always remember him as a friend, mentor, colleague and teacher.

*Joanne Hamel, ACT, 1974.*

## Fine Arts Alumni Exhibit in Brockville



*Henry Vyfvinkel, Fine Arts Alumni, 1991.  
Photo by Jack Tennant*

**AN EXHIBITION** by St. Lawrence College Fine Art Alumni opened at the Marianne van Silfhout Gallery on the Brockville campus of St. Lawrence College on Monday, November 5 and ran until Thursday, November 22.

Entitled *Homecoming*, the exhibition included approximately 60 works from 31 participating artists. Works included watercolours, oils painting, pottery and

sculptural works. This exhibition was coordinated by Jean Noel and guest juried by Donna Gillespie with the support of Gallery Curator Andrew Hamilton and students from the Fine Arts Diploma Program.

"It's been a pleasure to be a part of bringing the art of the Fine Art Alumni to be on exhibit at the St. Lawrence College Marianne van Silfhout Gallery," says Jean Noel, one of the exhibition coordinators and a founding member of the group, "This exhibition has a special place in my heart – it's been a long time coming."

United by their passion for art, the Fine Art Alumni was formed in 1985 by the first four graduates of the program, and now number more than 40 members. The Fine Art Alumni exhibit their art as a group at least twice a year at the Brockville Art Centre, Brockville Public Library and now at St. Lawrence College. ■

## SLC: Top Marks for Grad Employment

**THE NEW** KPIs (Key Performance Indicators) are in, and SLC ranks very high once again.

The KPIs, which measure the success rates and satisfaction levels for students and graduates, are collected annually by an independent research firm for the colleges and for the Ministry of Training, Colleges and Universities.

The quick facts as of April 2008:

- 92.3% of SLC Grads found employment within 6 months of graduation
- 85.6% of SLC Grads were satisfied with the usefulness of their college education in achieving their goals after graduation
- 95.7% of employers were satisfied with the quality of the educational preparation of SLC graduates
- 79.8% of SLC students were satisfied with the overall quality of services, programming and resources available to them

SLC Advertising and IMC grad Justin Chenier is living proof of the value and applicability of his college education. When he graduated, he was prepared to choose from several potential career paths. "It gave me the ability to gain experience in a lot of different areas, which then gave me flexibility in the industry," he said.

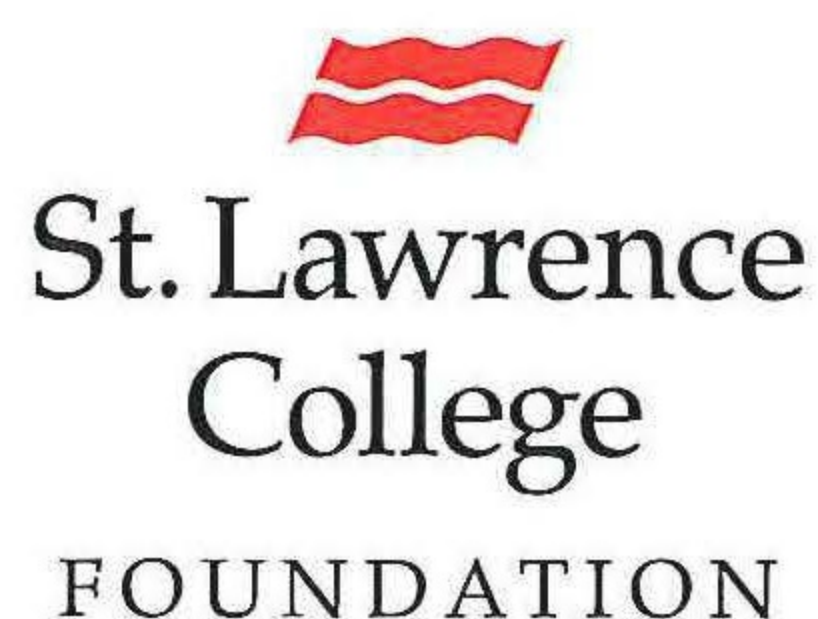
As a Communications Officer with KFL&A Public Health, Justin points out that his job and education are about as close a fit as you can get. "Ninety per cent of what I do relates back to my education," Justin says.

His education also gave him the skill set to develop his videography hobby more fully, producing his first feature film, "Cabfair," which is one of only two locally produced films featured at the 2008 Kingston Canadian Film Festival. ■



# Leave a Legacy

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The St. Lawrence College Foundation provides assistance to individuals considering a personal planned gift through bequest or life insurance. Personal or family named bursaries, scholarships and awards are among the numerous opportunities donors have to leave a legacy of education at St. Lawrence College.

For information on giving to St. Lawrence through The St. Lawrence College Foundation contact us:

**The St. Lawrence College Foundation**

St. Lawrence College

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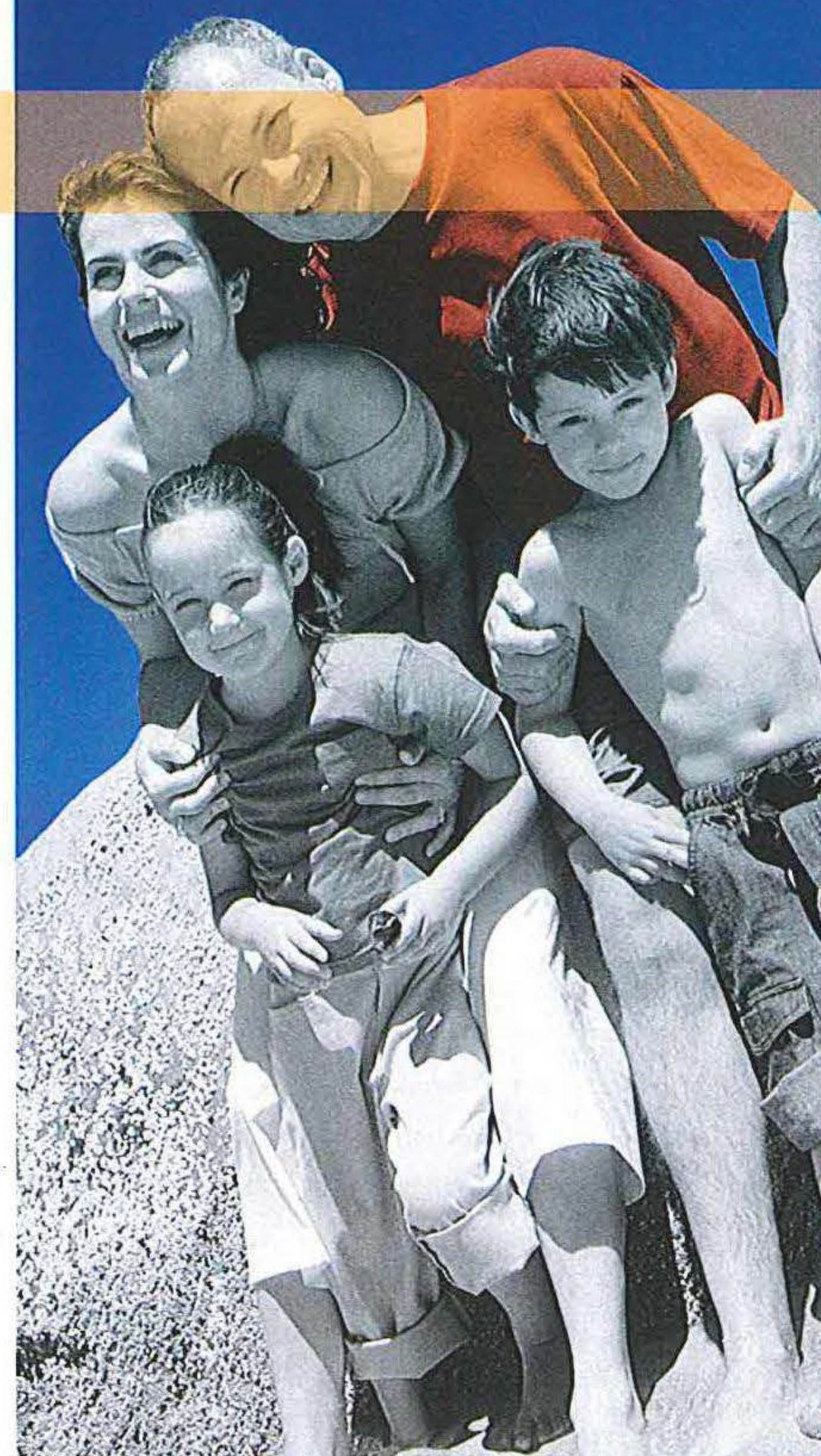
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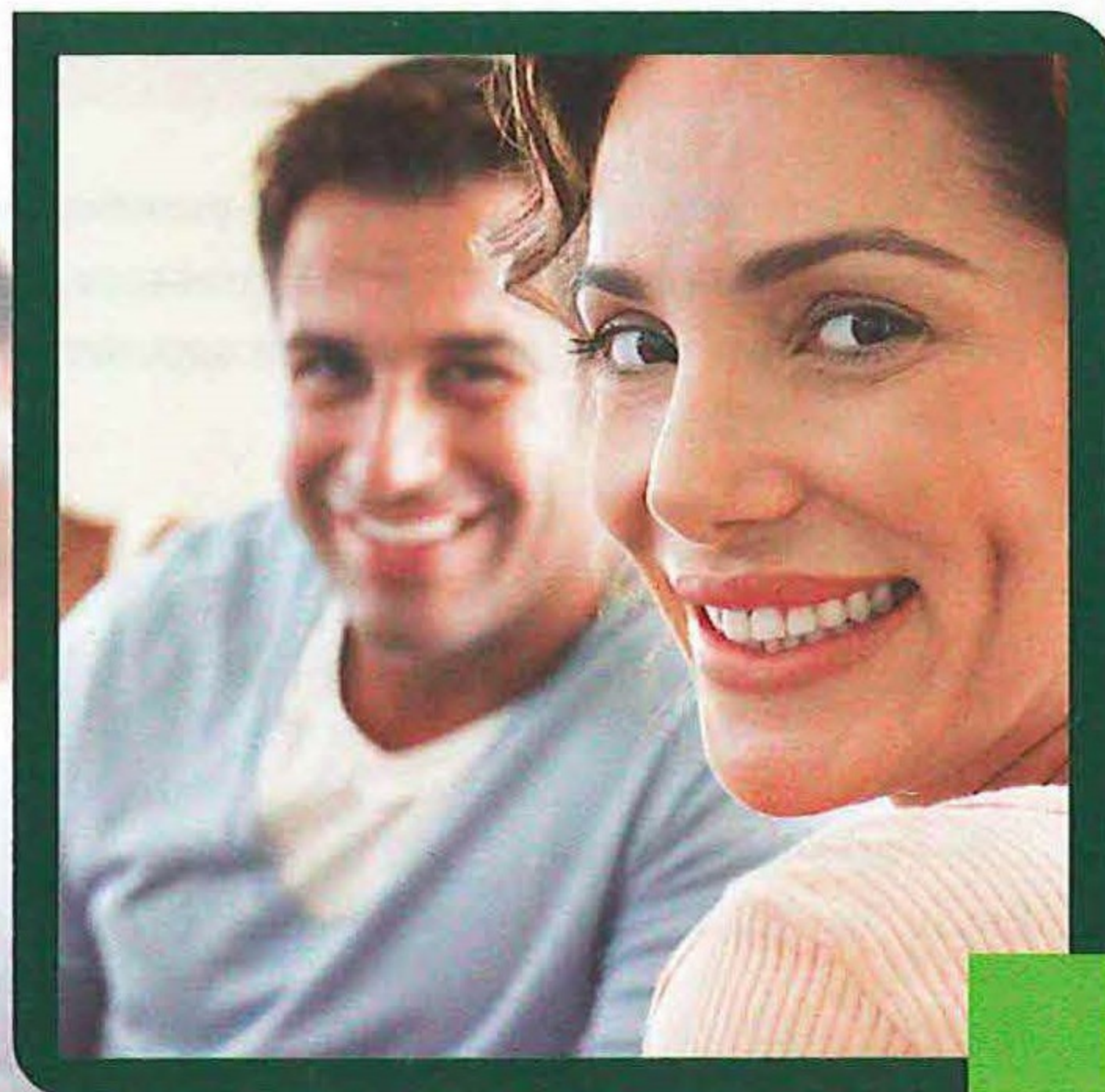


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